

# PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

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| SUBMISSION TYPE:  | NEW ASSIGNMENT                            |
| NATURE OF CONVEYANCE:   | ASSIGNMENT                                |
| <b>CONVEYING PARTY DATA</b>   |   |
| Name  | Execution Date                            |
| Mr. Brett Horn  | 09/16/2009                                |
| <b>RECEIVING PARTY DATA</b>   |   |
| Name:   | Barrows Design & Manufacturing (Pty) Ltd. |
| Street Address:   | 17 Intersite Ave, Springfield Park        |
| City:   | Durban                                    |
| State/Country:  | SOUTH AFRICA                              |
| Postal Code:  | 4001                                      |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |
| Property Type   | Number                                    |
| Application Number:   | 29342592                                  |
| <b>CORRESPONDENCE DATA</b>  |   |
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| ATTORNEY DOCKET NUMBER:   | RC322072                                  |
| NAME OF SUBMITTER:  | Andrea Barbian                            |
| <b>Total Attachments: 3</b><br>source=RC322072_Assgn_BarrowstoBarrows#page1.tif<br>source=RC322072_Assgn_BarrowstoBarrows#page2.tif<br>source=RC322072_Assgn_BarrowstoBarrows#page3.tif |   |

CH \$40.00 29342592

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**PATENT**  
**REEL: 023260 FRAME: 0076**

**ASSIGNMENT**

WHEREAS, Brett Horn, a citizen of South Africa, residing at 21 Weaver Ave., Gillitts, 3610 Durban, KZN, South Africa, hereinafter referred to as "INVENTOR"; and Vincent Voron, Erika Gomez and Hidetaka Matsunaga, hereinafter referred to as "CO-INVENTORS", have invented new and useful or ornamental discoveries and/or improvements in or relating to an

**Open Front Cooler,**

hereinafter referred to as "INVENTION," for which application for Letters Patent in the United States was filed on August 27, 2009 and assigned U.S. Serial Number 29/342,592, hereinafter referred to as "APPLICATION,"

WHEREAS, Barrows Design & Manufacturing (Pty) Ltd. , a corporation existing under and by virtue of the laws of South Africa, having an office at 17 Intersite Ave., Springfield Park, Durban, SOUTH AFRICA 4001, hereinafter referred to as "COMPANY," is desirous of acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of assignment to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTOR has sold, assigned and transferred and does hereby sell, assign and transfer unto COMPANY, its successors and assigns, his entire right, title and interest in and to INVENTION and APPLICATION, including the right to apply for any Letters Patent thereon in the United States of America and in all other countries, including the right to claim the priority of the date of filing of any applications in the United States of America and in all other countries and including all continuations, divisionals, extensions, invention registrations, inventors' certificates, petty patents, re-examinations, registrations, reissues, renewals, revalidations, substitutes, utility models and the like corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors and assigns the same as it would have been held and enjoyed by INVENTOR if this assignment and sale had not been made.

And, INVENTOR hereby authorizes and request the United States Commissioner of Patents and Trademarks and equivalent official in all other countries to issue all such Letters Patent to COMPANY in accordance with this instrument of assignment.

INVENTOR hereby represents and warrants that there are no rights or interests outstanding with respect to any third party inconsistent with the rights and interests granted herein and that INVENTOR shall not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and that INVENTOR and INVENTOR'S heirs, executors, administrators and legal representatives, as the case may be, shall execute and deliver to COMPANY, its successors and assigns, any further documents or instruments, including but not limited to affidavits, declarations, powers of attorney and assignments and do any and all further acts that may be deemed necessary by COMPANY, its successors and assigns, to file and prosecute applications for such Letters Patent in any country where it may elect to file such applications, and that may be necessary to vest in COMPANY, its successors and assigns the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States of America and in all other countries where any such applications may be filed.

AND, INVENTOR further covenants and agrees that INVENTOR and INVENTOR'S heirs, executors, administrators and legal representatives, as the case may be, in consideration of the premises shall at any time upon request, communicate to COMPANY, its successors and assigns, all material facts and provide COMPANY with all available documentation thereof in the possession or control of INVENTOR or INVENTOR'S heirs, executors, administrators or legal representatives, as the case may be, relating in any way to INVENTION including the history thereof and shall testify as to same in any interference, litigation or any other proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, INVENTOR has duly executed this Assignment to be effective on the date executed below.

DATE:

16/09/2009.

INVENTOR:

Brett Horn

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 16th day of September, 2009.

Mr. Andrew Mitchell  
Notary Public  
My Commission Expires: \_\_\_\_\_

