

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Chi Lun TONG	08/18/2009
Ka Wah LAI	08/18/2009
RECEIVING PARTY DATA	
Name:	Telebrands Corp.
Street Address:	79 Two Bridges Road
City:	Fairfield
State/Country:	NEW JERSEY
Postal Code:	07004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29315647
CORRESPONDENCE DATA	
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Phone:	2122780400
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Correspondent Name:	Richard S. Milner / Cooper & Dunham LLP
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Address Line 4:	New York, NEW YORK 10112
ATTORNEY DOCKET NUMBER:	80451-DES-US-AD-5
NAME OF SUBMITTER:	Richard S. Milner
Total Attachments: 3 source=ASSIGNMENT-Executed#page1.tif source=ASSIGNMENT-Executed#page2.tif source=ASSIGNMENT-Executed#page3.tif	

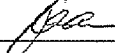
CH \$40.00 29315647

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent applications under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and


COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.


_____[L.S.]
Chi Lun TONG

Date: AUG 18, 2009

Witness: 

Kin Yee AU



Ka Wah LAI [L.S.]

Date: AUG 18, 2009

Witness: 

Kin Yee AU

