

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Raphael HATEM	09/06/2009
RECEIVING PARTY DATA	
Name:	Bertolucci SA
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City:	Geneva 26
State/Country:	SWITZERLAND
Postal Code:	1211
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29343901
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Total Attachments: 1 source=ASSIGNMENT_AS_FILED#page1.tif	

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PATENT
REEL: 023260 FRAME: 0590

USA

For non-U.S. Clients

Assignment

Whereas, I/We, Raphaël Hatem, a Swiss citizen of

Rue des Vollandes 29, 1207 Geneva, Switzerland

hereinafter called assignor(s), have invented certain improvements in

a wristwatch

and executed an application for letters Patent of the United States of America therefor on

_____ ; and

Whereas,

Bertolucci SA

Route des Acacias 43

1211 Geneva 26

Switzerland

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and designs, the entire right, title and interest in the application and the invention disclosed therein for the United States America, including the right to claim priority under 35 U.S.C § 119, and I/We request the Director- U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/We will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

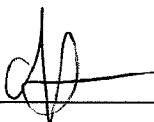
I/We hereby authorize and request our attorneys SUGHRUE MOIN, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses

(Application number 29/343,901 and confirmation number 7061

_____, filed September 21, 2009) the filing date and application number of said application when known.

Date :

09/06/09



s/ Raphaël Hatem

Date :

s/

Date :

s/

Date :

s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C § 261)

PATENT

RECORDED: 09/21/2009

REEL: 023260 FRAME: 0591