

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Matthew F. Sly	09/18/2009
Reed P Sturtevant	09/18/2009
Shannon W Bator	09/18/2009
Alexander James Jenkins	09/18/2009
Aryeh Goldberg	09/18/2009
Ravi S. Patel	09/18/2009
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<b>Name:</b>	Microsoft Corporation
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<b>City:</b>	Redmond
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<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
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**PATENT  
 REEL: 023269 FRAME: 0191**

NAME OF SUBMITTER:

Medha Kajla

Total Attachments: 3

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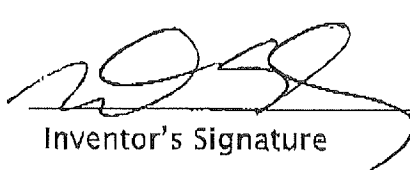
I/WE, Matthew F. Sly, Reed P Sturtevant, Shannon W Bator, Alexander James Jenkins, Aryeh Goldberg, and Ravi S Patel ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "PRIVACY-SENSITIVE COOPERATIVE LOCATION NAMING" ("APPLICATION"), which:


- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's Application No. and filing date, when known;
- was filed on 09/18/2009 and was given Application No. 12/562,954;
- is filed concurrently herewith;

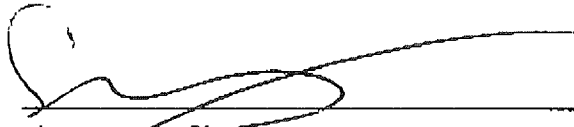
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

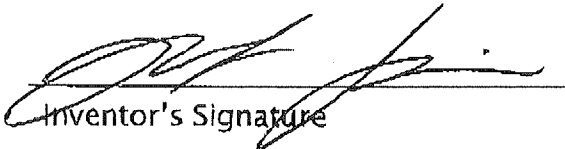
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

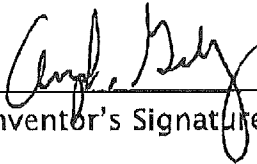
ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).


 _____ Inventor's Signature	<u>9/18/09</u> _____ Date
<u>Matthew F. Sly</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

	<u>9/18/2009</u>
Inventor's Signature	Date
<u>REED PAOL MAW STURTEVANT</u> Reed P. Sturtevant	
Printed Name in English	Printed Name in Native Language (if other than English)

	<u>9/18/09</u>
Inventor's Signature	Date
<u>Shannon W. Bator</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

	<u>9/18/09</u>
Inventor's Signature	Date
<u>Alexander James Jenkins</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	<u>9/18/09</u> _____ Date
<u>Aryeh Goldberg</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	<u>9/18/09</u> _____ Date
<u>Ravi S. Patel</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)