PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------------|----------------|
| Charles Jacob Novak, III | 09/16/2009 |
| Jerry Wayne Pipes | 09/16/2009 |
| Robert William Benford | 09/16/2009 |
| Timothy Frederick Thomas | 09/16/2009 |

RECEIVING PARTY DATA

| Name: | R.J. Reynolds Tobacco Company | |
|-------------------------------|--|--|
| Street Address: | Bowman Gray Technical Center; Post Office Box 1487 | |
| Internal Address: | 950 Reynolds Boulevard | |
| City: | Winston-Salem | |
| State/Country: NORTH CAROLINA | | |
| Postal Code: 27102 | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12549492 |

CORRESPONDENCE DATA

Fax Number: (919)862-2260

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9198622287

Email: sheri.michals@alston.com

Correspondent Name: Kevin R. Lyn

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Address Line 2: Bank of America Plaza

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

ATTORNEY DOCKET NUMBER: 030627/371696

NAME OF SUBMITTER: Kevin R. Lyn

PATENT 500969535 REEL: 023269 FRAME: 0346 125/9/9

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Total Attachments: 5 source=371696Assignment#page1.tif source=371696Assignment#page2.tif source=371696Assignment#page3.tif source=371696Assignment#page4.tif

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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

R. J. Reynolds Tobacco Company Bowman Gray Technical Center Post Office Box 1487 950 Reynolds Boulevard Winston-Salem, North Carolina 27102

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in

"FEEDER SYSTEM FOR ROD COMPONENTS OF TOBACCO PRODUCTS, AND ASSOCIATED METHOD"

| | executed concurrently herewith | |
|-------------|--|---------------------------|
| | executed on | |
| \boxtimes | Application No. 12/549,492; filed August 28, 2009 | |
| | Application claims priority from Application No. , filed | , all applications listed |
| | above being hereinafter referred to as the "application(s)"; | |

as set forth in this United States Patent Application

(We hereby authorize and request the Assignee and its attorney (Alston & Bird LLP) to insert above the application number and filing date of said application when known.)

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions,

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specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Charles Jacob Novak, III

____, a Notary Public for said County and State, do hereby certify that Charles Jacob Novak, III personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 10th day of Yestember

(Official Seal)

My commission expires January 28, 2013

Beverly S. Crews

Notary Public Forsyth County, North Carolina

My Commission Expires January 28, 2013

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| Date 9/16/2009 Jerry Wayne Pipes Jerry Wayne Pipes |
|--|
| Date Jerry Wayne Pipes |
| State of Mark Carsina) |
| County of County |
| I,, a Notary Public for said County and State, do hereby certify that Jerry Wayne Pipes personally appeared before me this day and acknowledged the due execution of the foregoing instrument. |
| Witness my hand and official seal, this the 16th day of September, 2009 |
| (Official Seal) |
| My commission expires Quincip 08, 2013 Notary Public |
| Beverly S. Crews Notary Public Forsyth County, North Carolina My Commission Expires January 28, 2013 |

| Date Robert William Benford Robert William Benford |
|--|
| State of Marty Carsina |
| County of forsyth |
| I, Sulling S. Cruss, a Notary Public for said County and State, do hereby certify that Robert William Benford personally appeared before me this day and acknowledged the due execution of the foregoing instrument. |
| Witness my hand and official seal, this the, day of |
| (Official Seal) Notary Public |
| My commission expires January 28, 2013 |
| Beverly S. Crews Notary Public Forsyth County, North Carolina My Commission Expires January 28, 2013 |

| 9/16/2009 | Lef Fred The |
|---|---------------------------|
| Date | Timothy Frederick Thomas |
| State of Trath Caustina | |
| County of Forsyth | |
| I, Swery S. Crus, a Not certify that Timothy Frederick Thomas pers acknowledged the due execution of the fore | · |
| Witness my hand and official seal, this the _ | 16 day of September, 2009 |
| (Official Seal) | Person Public |
| Beverly S. Crews Notary Public Forsyth County, North Carolina My Commission Expires January 28, 2013 | 2013 Notary Public |

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