

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Moodlogic, Inc.	08/17/2009
RECEIVING PARTY DATA	
Name:	Rovi Technologies Corporation
Street Address:	2830 De La Cruz Boulevard
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95050
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	11839768
Patent Number:	6539395
Patent Number:	7277766
CORRESPONDENCE DATA	
Fax Number:	(408)567-1800
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	barbara.skliba@rovicorp.com
Correspondent Name:	Patent Department, Rovi Corporation
Address Line 1:	2830 De La Cruz Boulevard
Address Line 4:	Santa Clara, CALIFORNIA 95050
ATTORNEY DOCKET NUMBER:	AMG2C, AMG1, AMG2
NAME OF SUBMITTER:	Barbara Skliba
Total Attachments: 3 source=Moodlogic,Inc.toRTCPatent IPAssignment#page1.tif source=Moodlogic,Inc.toRTCPatent IPAssignment#page2.tif source=Moodlogic,Inc.toRTCPatent IPAssignment#page3.tif	

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IP ASSIGNMENT AGREEMENT

MOODLOGIC, INC. – ROVI TECHNOLOGIES CORPORATION

This Intellectual Property Assignment Agreement (“Agreement”) is entered into effective as of August 17, 2009 (“Effective Date”), by and between MOODLOGIC, INC., a Delaware Corporation, having a place of business at 2830 De La Cruz Boulevard, Santa Clara, California, USA 95050 (“Assignor”), and ROVI TECHNOLOGIES CORPORATION, a Delaware Corporation, having a place of business at 2830 De La Cruz Boulevard, Santa Clara, California, USA 95050 (“Assignee”).

The parties enter into this Agreement on the basis of the following facts, intentions and understandings:

WHEREAS, Assignor and Assignee are both subsidiaries of Rovi Corporation;

WHEREAS, Assignor desires to transfer certain assets;

NOW, THEREFORE, in consideration of the mutual covenants and promises of the parties, and in consideration of certain benefits including, without limitation, certain administrative efficiencies to be realized by each party, the receipt and sufficiency of all of which is hereby acknowledged, the parties agree as follows:

1. Assignment.

- (a) As of the Effective Date hereof, Assignor hereby assigns to Assignee all of Assignor’s rights, title and interest in and to any and all patents and patent applications listed on Schedule A hereto;
- (b) As of the Effective Date hereof, Assignor hereby assigns to Assignee all of Assignor’s patents and patent applications not listed in the Schedule(s); and
- (c) The patents and patent applications referred to above in subsections (a) and (b) of this Section 1 shall be referred to herein as the Assets.

2. Assumption. As of the Effective Date hereof, Assignee accepts the assignment from Assignor and hereby assumes all right, title, and interest to, and any and all legal obligations regarding, the Assets.

IN WITNESS WHEREOF, the parties hereby have executed this Assignment effective as of the day and year first above written.

ASSIGNOR:

MOODLOGIC, INC.

By:  _____

Mark Alloy

Treasurer

ASSIGNEE:

ROVI TECHNOLOGIES CORPORATION

By:  _____

Stephen Yu

EVP & Secretary

SCHEDULE A

Patents

Country	Application No.	Filing Date	Patent No.	Grant Date	Title
United States	11/839,768	16-Aug-2007			METHOD AND SYSTEM FOR ANALYZING DIGITAL AUDIO FILES
United States	09/533,045	22-Mar-2000	6,539,395	25-Mar-2003	METHOD FOR CREATING A DATABASE FOR COMPARING MUSIC
United States	09/695,457	24-Oct-2000	7,277,766	02-Oct-2007	METHOD AND SYSTEM FOR ANALYZING DIGITAL AUDIO FILES