

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IDEO INC.	07/07/2009
RECEIVING PARTY DATA	
Name:	Eli Lilly and Company
Street Address:	Lilly Corporate Center
Internal Address:	Patent Division
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46285
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12529788
CORRESPONDENCE DATA	
Fax Number:	(317)276-3861
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	317 433 9371
Email:	patents@lilly.com
Correspondent Name:	Eli Lilly and Company
Address Line 1:	P. O. Box 6288
Address Line 2:	Patent Division
Address Line 4:	Indianapolis, INDIANA 46206-6288
ATTORNEY DOCKET NUMBER:	X17598
NAME OF SUBMITTER:	Catherine L. Michel
<p>Total Attachments: 3</p> <p>source=X17598AssignmentlDEOtoLilly#page1.tif</p> <p>source=X17598AssignmentlDEOtoLilly#page2.tif</p>	

CH \$40.00 12529788

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PATENT
REEL: 023275 FRAME: 0445

ASSIGNMENT

WHEREAS IDEO INC., a Michigan corporation having a place of business at 100 Forrest Avenue, Palo Alto, CA 94301 ("IDEO") has been assigned by Adrian Benton James, Robert Ian Lister, Paul Joseph Silberschatz, and Brian Joseph Mason, the right, title, and interest in an invention which is the subject of an international patent application under the Patent Cooperation Treaty titled **DELAY MECHANISM FOR AUTOMATIC INJECTION DEVICE**, filed in the United States Patent and Trademark Office acting as PCT Receiving office on March 5, 2008, as application No. PCT/US2008/055892 (hereinafter the "Application");

WHEREAS ELI LILLY AND COMPANY, an Indiana corporation having its principal place of business at Lilly Corporate Center, Indianapolis, Indiana 46285, wishes to acquire the entire right, title and interest in the Application and in all inventions disclosed in the Application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, IDEO hereby sells, assigns, transfers and sets over unto Eli Lilly and Company, its successors and assigns (collectively "Lilly") its entire right, title and interest in, to and under the Application and in all inventions disclosed therein; all rights of priority thereto pursuant to the International Convention for the Protection of Industrial Property; any and all present or future patent applications to such inventions that may be filed in the United States or any foreign country, inclusive of, but not limited to, continuations, continuations-in-part, divisions, substitutions, reexaminations, reissues, international applications under the Patent Cooperation Treaty ("PCT"), United States provisional patent applications, certificates of addition, utility models, petty patents, as well as all other intellectual property related to the Application, inclusive of, but not limited to, supplementary protection certificates, copyrights, trademarks, and data package exclusivity rights; and any and all Letters Patent of the United States and of all foreign countries and all related patent term extensions which may be granted for Letters Patent with respect to the Application; all of the above to be held and enjoyed by Lilly for its own use and enjoyment to the full end of the term or terms for which such Letters Patent and related intellectual property rights may be granted, as fully and entirely as the same would have been held and enjoyed by IDEO had this Assignment and sale to Lilly not been made.

For itself and for its successors and legal representatives, IDEO covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

For itself and for its successors and legal representatives, IDEO further covenants and agrees with Lilly that upon request IDEO and they will, without further consideration than that now paid, but at the expense of Lilly: (i) execute original, provisional, substitute, continuation, divisional, continuation-in-part, reexamined, or reissued applications, amended specifications, or rightful declarations or oaths for such application; (ii) communicate to Lilly any facts known to IDEO or them relating to such inventions or the history thereof; (iii) execute preliminary statements and testify in any interference proceedings, litigation discovery proceedings and depositions, oppositions, cancellation proceedings, priority contests, public use proceedings, administrative agency proceedings, litigation and other

IN WITNESS WHEREOF IDEO has caused this assignment to be executed on the date indicated below.

IDEO INC.

By:

Printed:

Title:

STATE OF _____)
) ss:
COUNTY OF _____)

Before me, a Notary Public for _____ County, State of _____, personally appeared _____ and acknowledged the execution on behalf of IDEO of the foregoing instrument this _____ day of _____, 2008.

Notary Public

Printed:

My Commission Expires: _____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

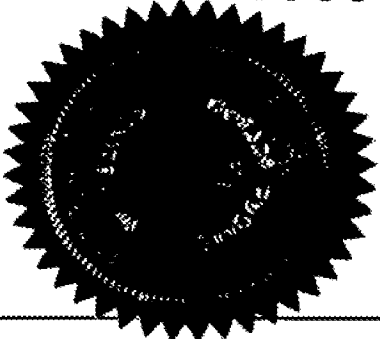
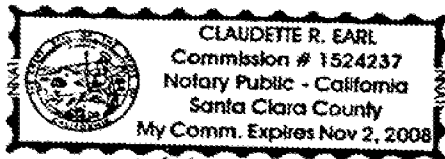
State of California

County of Santa Clara

Original documents been embossed
notarial seal

On July 7, 2008 before me, Claudette R. Earl, Notary Public

personally appeared Paul Livesay



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Claudette R. Earl
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment IDEO

Document Date: July 7, 2008 Number of Pages: 2

Signer(s) Other Than Named Above: none

Capacity(ies) Claimed by Signer(s)

Signer's Name: Paul Livesay

☒ Individual

☐ Corporate Officer — Title(s): _____

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☒ Other: General Counsel

Signer Is Representing: IDEO

RIGHT THUMBPRINT
OF SIGNER
Top of thumb here

Signer's Name: _____

☐ Individual

☐ Corporate Officer — Title(s): _____

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT
OF SIGNER
Top of thumb here

PATENT

RECORDED: 09/24/2009

REEL: 023275 FRAME: 0449