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09-25-2009

Patent and Trademark (

OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents

103575109

ached original documents or copy thereof

1. Name of conveying party(ies):

2. Name and address of receiving party(ies):

JUN HYEAK CHOI, MAN SUK KIM, JU YEOL CHOI, SEOK

HOON JANG

Additional name(s) of conveying party(ies) attached? No

Name: Cheil Industries, Inc.

Internal Address:

Street Address: 290, Gongdan 2-dong, Gumi-si City: Gyeongsangbuk-do, REPUBLIC OF KOREA

Additional name(s) & address(es) attached? No

Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: September 10, 2009

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: September 10, 2009

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eugene M. Lee

Internal Address: LEE & MORSE, P.C.

Street Address: 3141 Fairview Park Drive, Suite 500

City: Falls Church, State: VA ZIP: 22042

6. Total number of applications and patents involved: One

7. Total fee (37 C.F.R., 3.41)......\$40.00

Enclosed (PTO-2038)

Authorized to be charged to deposit account any addition

8. Deposit account number: 5-01645

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9. Statement and signature.

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Jay P. Beale

Name of Person Signing Attorney Docket No. 293/031 September 14, 2009

Total number of pages including cover sheet, attachments, and document: 2 pages attached, incl. cover

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Alexandria, VA. 22313

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PATENT

REEL: 023283 FRAME: 0221

ASSIGNMENT

Name and Address of Assignee	For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto CHEIL INDUSTRIES, INC., 290 Gongdan-dong, Gumi-si, Kyeongsangbuk-do, 730-030 Republic of Korea
	(hereinafter ASSIGNEE) all right, title and interest for the United States, its territories and possessions in and to his invention relating to
Title of Invention	DIFFUSER PRISM SHEET, LCD BACK LIGHT UNIT INCLUDING THE SAME, AND LCD DEVICE INCLUDING THE SAME as set forth in this United States Patent Application
Сћеск Оле	☐ executed concurrently herewith ☐ executed on ☐ Serial No. ☐ Filed
in and to said	United States Patent Application including any and all divisions or continuations thereof and in and to any and all

in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States which may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made;

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all such Letters Patent to said ASSIGNEE, its successors or assigns in accordance herewith;

Each of the undersigned warrants and covenants that he has the full and unencumbered right to sell and assign the interests herein sold and assigned and that he has not executed and will not execute any document or instrument in conflict herewith;

Each of the undersigned further covenants and agrees he will communicate to said ASSIGNEE, its successors, legal representatives or assigns all information known to him relating to said invention or patent application and that he will execute and deliver any papers, make all rightful oaths, testify in any legal proceedings and perform all other lawful acts deemed necessary or desirable by said ASSIGNEE, its successors, legal representatives or assigns to perfect title to said invention, to said application including divisions and continuations thereof and to any and all Letters Patent which may be granted therefore or thereon, including reissues or extensions, in said ASSIGNEE, its successors, or assigns or to assist said ASSIGNEE, its successors, legal representatives or assigns in obtaining, reissuing or enforcing Letters Patent of the United States for said invention;

Each of the undersigned hereby grants the firm of LEE & MORSE, P.C. the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

NA	MES AND SIGNATURES OF INVENT	TORS
Name: Jun Hyeak CHOI	Signature: 31 3 7	Date: Date: 10/3006
Name: Man Suk KIM	Signature: Can Man Sul	Date: Sob 10, 200
Name: Ju Yeol CHOI	Signature: W m on	Date: \$10, 10, 20,
Name: Seok Hoon JANG	Signature: who she	Date: 500 (0.3)
N/	MES AND SIGNATURES OF WITNES	SSES
Name:	Signature:	Date:
Name:	Signature:	Date:

Note: Prima facie evidence of execution may optionally be obtained by execution of this document before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul.

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RECORDED: 09/14/2009