PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GK PACKAGING, INC.	09/24/2009

RECEIVING PARTY DATA

Name:	BATH & BODY WORKS BRAND MANAGEMENT, INC.
Street Address:	7 LIMITED PARKWAY EAST
City:	REYNOLDSBURG
State/Country:	ОНЮ
Postal Code:	43068

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29343667	

CORRESPONDENCE DATA

Fax Number: (614)228-6704

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ATTORNEY DOCKET NUMBER: GKPG-058

NAME OF SUBMITTER: Michael J. Gallagher

Total Attachments: 1

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OF \$40.00 29343

PATENT REEL: 023284 FRAME: 0639

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, GK PACKAGING, INC., a corporation of the State of Ohio, with a mailing address of 7680 Commerce Place, Plain City, Ohio 43064, USA, (hereinafter "ASSIGNOR"), is the owner of an invention entitled "BOTTLE" for which a United States design patent application was filed on September 17, 2009, and given Application No. 29343667; and

WHEREAS, BATH & BODY WORKS BRAND MANAGEMENT, INC., a corporation of the State of Delaware, having a mailing address of 7 Limited Parkway East, Reynoldsburg, Ohio 43068, USA, (hereinafter "ASSIGNEE"), is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, *ASSIGNOR* has sold, assigned, transferred and set over, and by these presents do hereby sell, assign and set over, unto the said *ASSIGNEE*, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all related nonprovisionals, divisionals, renewals, and continuations thereof, including foreign applications, and all Letters Patents of the United States and foreign patents which may be granted thereon and all reexamination certificates, reissues, and extensions thereof. *ASSIGNOR* hereby authorizes and requests the Commissioner of Patents of the United States, to issue all Letters Patent for said invention to the said *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

ASSIGNOR HEREBY covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith; and

ASSIGNOR HEREBY further covenants and agrees that it will communicate to said *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to it respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, foreign, and reissue applications, make all rightful oaths and generally do everything possible to aid the said *ASSIGNEE*, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention at the expense of the *ASSIGNEE*; and

IN TESTIMONY WHEREOF, ASSIGNOR h	ereunto sets its hand and se	eal the date set of	oposite
its signature.		,	
Gen Illes a	Date	9/24	. 2009
GENE J. KUZMA	, Date		
for GK PACKASING, INC.			
161 61(17)(610)(611(6), 11(6)			
NOTARY CERTIFICATE:			
0.1.701			
State of Onio			
County of			
State of Ohio (County of Union) ss: On this 24 day of September, 2 personally appeared GENE J. KUZMA, per	009, before me, the unders	igned, a Notary P	ublic,
personally appeared GENE J. KUZMA, per	sonally known to me or prov	ed to me on the	oasis of
satisfactory evidence to be the person who	executed the within instrum	ient.	
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WITNESS my hand and official sea	1.	////	
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	Notary Public	The same	<u> </u>
(SEAL)	My commission expire	s on	
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		MY-COMMISSION	LEXPIRES 01/31/2010

PATENT REEL: 023284 FRAME: 0640

RECORDED: 09/25/2009