

09-25-2009



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To the Director of the U.S. Patent and Trademark Office

103575190

Documents or the new address(es) below.

50428.5

1. Name of conveying party(ies)

ERIC VILA BOHMS

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: KNOWLEDGE HAUS, INC.

Internal Address:

Street Address: 606 ALAMO PINTADO RD

STE 3-115

City: SOLVANG

State: CA

Country: U.S.

Zip: 93463

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 9/22/2009

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

4. Application or patent number(s):

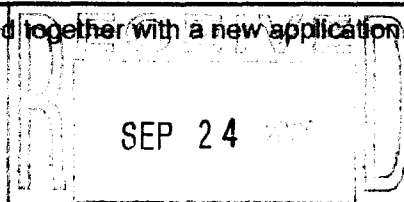
This document is being filed together with a new application

A. Patent Application No.(s)

B. Patent No.(s)

12/559,625 filed on 9/15/2009

Additional numbers attached?  Yes  No



5. Name and address to whom correspondence concerning document should be mailed:

Name: LAW OFFICE OF STEVEN R. OLSEN, PLLC

Internal Address:

Street Address: P.O. BOX 2092

City: INVERNESS

State: FLORIDA

Zip: 34451-2092

Phone Number: (352) 586-6628

Fax Number:

Email Address: solsen@sroPatent.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number

Authorized Agent Name: 00000029 12559625

01 FC:0021

48.00 UP

9. Signature:

*Signature*  
Signature

9/22/2009

Date

STEVEN R. OLSEN, REG # 48,174

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## ASSIGNMENT OF APPLICATION

Whereas, I, **ERIC VILA BOHMS**, a **UNITED STATES** citizen residing at **7 ST. JOHNS WOOD TERRACE LONDON, UK NW8 6JJ**, hereafter referred to as the "assignor," have invented certain new and useful features of a **SYSTEM AND METHODS FOR PRODUCING AND RETRIEVING VIDEO WITH STORY-BASED CONTENT** for which an application for a United States Patent **WAS FILED ON SEPTEMBER 15, 2009 AND WAS ASSIGNED SERIAL NUMBER 12/559,625**, and

Whereas, **KNOWLEDGE HAUS, INC.**, a **CALIFORNIA CORPORATION** having a principal place of business located at **606 ALAMO PINTADO RD STE 3-115, SOLVANG, CA 93463**, here referred to as the "assignee," is desirous of acquiring the entire right, title and interest in the same:

Now, therefore, in consideration of the sum of **ONE dollar (\$ 1.00)**, the receipt whereof is acknowledged, and other good and valuable consideration, I, the assignor, by these presents do sell, assign and transfer unto said assignee the full, exclusive, and worldwide right to said invention, and the entire rights, title and interest in and to any and all Patents which may be granted on said invention, or any parts thereof, or on any continuation, division or reissue thereof in the United States of America, in the territorial possessions of the United States of America and in any country foreign to the United States of America. I hereby authorize and request the Director of the U.S. Patent and Trademark Office and respective Patent Office officials in any country foreign to the United States of America to issue a Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 22nd day of **SEPTEMBER, 2009** at **THE U.S. EMBASSY, 24 GROSVENOR SQUARE, LONDON, ENGLAND**.

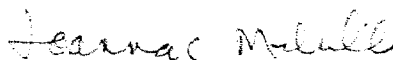
  
ERIC VILA BOHMS (assignor)

**U.S. EMBASSY, LONDON**  
**24 Grosvenor Square**  
**London W1A 1AE**

Great Britain and Northern Ireland  
London, England  
Embassy of the United States of America

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Before me personally appeared said **ERIC VILA BOHMS**, and acknowledged the foregoing instrument to be his free act and deed this 22nd day of **SEPTEMBER, 2009**.

  
Signature of Notary

Seal

