

09-25-2009



103575276

FORM COVER SHEET  
ENTRIES ONLY

Docket No.(s) 48-21/134US

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Jesse Collins; Andrea Wildt; Philippe Debaty; Simon Y. Wong;  
Bing Yang  
Signature Date of Assignment: 9-10-2009 (Wildt), 9-14-2009 (Yang)  
9-11-2009 (Collins, Debaty, Wong)  
Signature Date of Declaration: 9-10-2009 (Wildt), 9-14-2009 (Yang)  
9-11-2009 (Collins, Debaty, Wong)

Filing Date Herewith

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance

- Assignment  Merger
- Security Agreement  Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: SALESFORCE.COM INC.  
Internal Address: Suite 300

Street Address: The Landmark @ One Market Street

City: San Francisco

State: California

Country: US Zip: 94105

Additional name(s) & address(es) attached?  Yes  No

4. Application or patent number(s):

A. Patent Application No.(s)  
Not Yet Assigned Docket No.(s) 48-21/134US

12/584955

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Name: David Lewis

Internal Address: Suite 200B

Street Address: 1250 Aviation Avenue

City: San Jose

State: California Zip: 95110

Phone Number: 408-993-1800

Fax Number: 408-993-1800

Email Address: davidlewisnmn@yahoo.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed (Enclosed is a check for \$3,014 which includes \$40 for the assignment recordation)
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 503345

Authorized User Name David Lewis

9. Signature:

David Lewis  
Signature

Sept 14, 2009  
Date

David Lewis

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

9-14-09

12/584955

**ASSIGNMENT OF PATENT APPLICATION**

JOINT

WHEREAS, Jesse Collins, 208 Surrey St., San Francisco, CA 94131; Andrea Wildt, 2949 Harrison Street, San Francisco CA 94110; Philippe Debaty, 3770 Cesar Chavez, San Francisco, CA 94110; Simon Y. Wong, 531 Dartmouth Ave, San Carlos, CA 94070; Bing Yang, 523 Duboce Ave. #1, San Francisco, CA 94117; hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:           Method and System for Apportioning Opportunity Among Campaign in a CRM System

Filing Date:                 Herewith

Application No.:             Not Yet Assigned; and

WHEREAS, Salesforce.com, Inc., a corporation of United States, located at The Landmark @ One Market Street, Suite 300, San Francisco, CA 94105, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

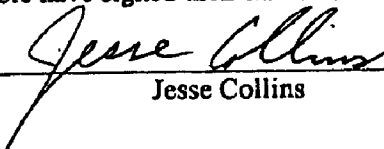
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Assignors hereby authorize and request David Lewis, 1250 Aviation Avenue, Suite 200B, San Jose, California, 95110, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 9-11-09

  
 \_\_\_\_\_  
 Jesse Collins

Dated: \_\_\_\_\_

\_\_\_\_\_  
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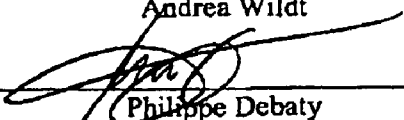
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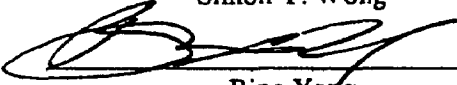
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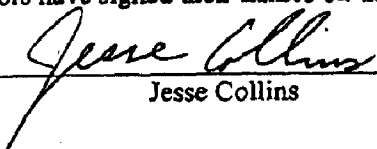
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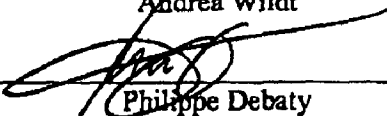
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For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

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Assignors hereby authorize and request David Lewis, 1250 Aviation Avenue, Suite 200B, San Jose, California, 95110, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: \_\_\_\_\_

\_\_\_\_\_  
Jesse Collins

Dated: \_\_\_\_\_

\_\_\_\_\_  
Andrea Wildt


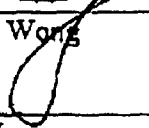
Dated: \_\_\_\_\_

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Philippe Debaty

Page 2

Dated: 9/11/09

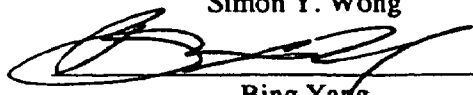
Dated: \_\_\_\_\_

  
\_\_\_\_\_  
Simon Y. Wong  
  
\_\_\_\_\_  
Bing Yang



Dated: \_\_\_\_\_

Dated: 9/14/2009

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Simon Y. Wong  
  
\_\_\_\_\_  
Bing Yang