

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT														
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT														
<b>CONVEYING PARTY DATA</b>															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jude Reter</td> <td>09/24/2009</td> </tr> <tr> <td>Kristen Miller</td> <td>09/24/2009</td> </tr> <tr> <td>Patrick Richard</td> <td>09/24/2009</td> </tr> <tr> <td>Jennifer Ready</td> <td>09/22/2009</td> </tr> <tr> <td>Terri Durkin</td> <td>09/22/2009</td> </tr> <tr> <td>Amanda Fraser</td> <td>09/24/2009</td> </tr> </tbody> </table>		Name	Execution Date	Jude Reter	09/24/2009	Kristen Miller	09/24/2009	Patrick Richard	09/24/2009	Jennifer Ready	09/22/2009	Terri Durkin	09/22/2009	Amanda Fraser	09/24/2009
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Terri Durkin	09/22/2009														
Amanda Fraser	09/24/2009														
<b>RECEIVING PARTY DATA</b>															
<b>Name:</b>	Sears Brands, LLC														
<b>Street Address:</b>	3333 Beverly Road														
<b>City:</b>	Hoffman Estates														
<b>State/Country:</b>	ILLINOIS														
<b>Postal Code:</b>	60179														
<b>PROPERTY NUMBERS Total: 1</b>															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td><b>Application Number:</b></td> <td>29344266</td> </tr> </tbody> </table>		Property Type	Number	<b>Application Number:</b>	29344266										
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<b>Application Number:</b>	29344266														
<b>CORRESPONDENCE DATA</b>															
<b>Fax Number:</b>	(312)456-8435														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
<b>Phone:</b>	312-456-8400														
<b>Email:</b>	chiipmail@gtlaw.com														
<b>Correspondent Name:</b>	Gary R. Jarosik/Greenberg Traurig, LLP														
<b>Address Line 1:</b>	77 West Wacker Drive														
<b>Address Line 2:</b>	Suite 3100														
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601-1732														
<b>ATTORNEY DOCKET NUMBER:</b>	054151.116US1														

**CH \$40.00 29344266**

**500972857**

**PATENT  
 REEL: 023287 FRAME: 0166**

NAME OF SUBMITTER:

Gary R. Jarosik

Total Attachments: 3

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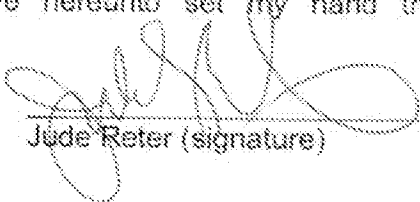
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**PATENT ASSIGNMENT FOR DESIGN**

For good and valuable consideration, receipt of which is hereby acknowledged, we, Jude Reter of 1638 W. Farragut Avenue, Chicago, Illinois 60640; Kristen Miller of 2626 N. Halsted, #2, Chicago, Illinois 60614; Patrick Richard of 4814 N. Damen, #206, Chicago, Illinois 60625; Jennifer Ready of 1247 Cinnamon Teal Court, Marietta, Georgia 30062; Terri Durkin of 1144 Blue Ridge Avenue, NE, #10, Atlanta, Georgia 30306; and Amanda Fraser of 2947 Greenbrook Way, NE, Atlanta, Georgia 30345 hereby sell and assign to **Sears Brands, L.L.C. ("Assignee")**, an Illinois limited liability company, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention in **USER INTERFACE FOR MANAGING A TO-DO LIST** invented by us, which has been assigned application number 29/ 344,266 and the application for United States design patent therefor, the declaration, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain design patents and/or corresponding patent or industrial design protection in foreign countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said design Patent to the said Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned. We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to said Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when said Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer. we further covenant and agree that we will, at any time upon request, do everything legally possible to aid said Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or industrial design protection for said invention in all countries, all without further consideration but at the expense of said Assignee, its successors, assigns, nominees, or other legal representatives.

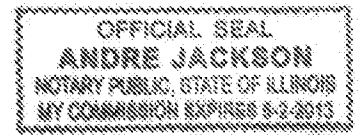
IN TESTIMONY WHEREOF, I have hereunto set my hand this 24 day of Sept, 2009

  
Jude Reter (signature)

NOTARIAL CERTIFICATE

State of Illinois )  
County of Cook ) ss.

Subscribed and sworn to before me this 24 day of Sept, 2009  
Notary Public: Andre Jackson My commission expires: 5-2-2013



(signature)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 24 day of Sept, 2009.

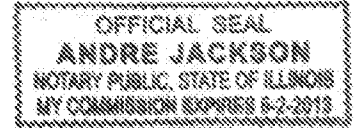
K Miller  
Kristen Miller (signature)

NOTARIAL CERTIFICATE

State of: Illinois } SS.  
County of: Cook

Subscribed and sworn to before me this 24 day of Sept, 2009.

Notary Public: Andre Jackson My commission expires: 5-2-2013  
(signature)



IN TESTIMONY WHEREOF, I have hereunto set my hand this 24 day of Sept, 2009.

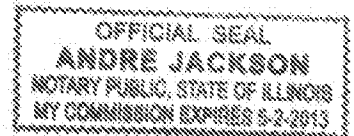
Patrick Richard  
Patrick Richard (signature)

NOTARIAL CERTIFICATE

State of: Illinois } SS.  
County of: Cook

Subscribed and sworn to before me this 24 day of Sept, 2009.

Notary Public: Andre Jackson My commission expires: 5-2-2013  
(signature)



IN TESTIMONY WHEREOF, I have hereunto set my hand this 22 day of September, 2009.

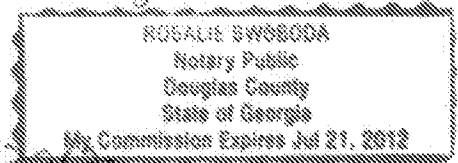
Jennifer Ready  
Jennifer Ready (signature)

NOTARIAL CERTIFICATE

State of: Georgia } SS.  
County of: Douglas

Subscribed and sworn to before me this 22 day of September, 2009.

Notary Public: Rosalie Swoboda My commission expires: July 21, 2012  
(signature)



IN TESTIMONY WHEREOF, I have hereunto set my hand this 22 day of September, 2009.

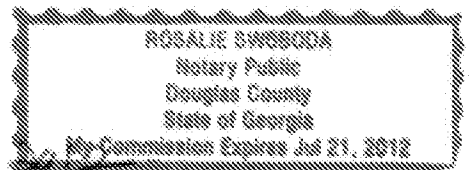
Teri Durkin  
Terri Durkin (signature)

NOTARIAL CERTIFICATE

State of: Georgia } SS.  
County of: Douglas

Subscribed and sworn to before me this 22 day of September, 2009.

Notary Public: Rosalie Swoboda My commission expires: July 21, 2012  
(signature)



IN TESTIMONY WHEREOF, I have hereunto set my hand this 24<sup>th</sup> day of September, 2009.

Amanda Fraser  
Amanda Fraser (signature)

NOTARIAL CERTIFICATE

State of Illinois ss.  
County of Cook

Subscribed and sworn to before me this 24 day of Sept, 2009.

Notary Public: Andre Jackson My commission expires: 5-2-2013

