

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Anke Audenaert</td> <td>09/18/2009</td> </tr> <tr> <td>Hanno Lustig</td> <td>09/18/2009</td> </tr> <tr> <td>Michele DiLorenzo</td> <td>09/18/2009</td> </tr> <tr> <td>Andres Rodriguez</td> <td>09/08/2009</td> </tr> </tbody> </table>		Name	Execution Date	Anke Audenaert	09/18/2009	Hanno Lustig	09/18/2009	Michele DiLorenzo	09/18/2009	Andres Rodriguez	09/08/2009
Name	Execution Date										
Anke Audenaert	09/18/2009										
Hanno Lustig	09/18/2009										
Michele DiLorenzo	09/18/2009										
Andres Rodriguez	09/08/2009										
RECEIVING PARTY DATA											
Name:	Jump-Time, Inc.										
Street Address:	P.O. Box 6627										
City:	Beverly Hills										
State/Country:	CALIFORNIA										
Postal Code:	90212										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12509199</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12509199						
Property Type	Number										
Application Number:	12509199										
CORRESPONDENCE DATA											
Fax Number:	(312)896-5678										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	312/464-3135										
Email:	msmolucka@loeb.com										
Correspondent Name:	Mary Ann Smolucka/Loeb & Loeb LLP										
Address Line 1:	321 North Clark										
Address Line 2:	Suite 2300										
Address Line 4:	Chicago, ILLINOIS 60654										
ATTORNEY DOCKET NUMBER:	214013-10002										
NAME OF SUBMITTER:	Mary Ann Smolucka										
Total Attachments: 2											

CH \$40.00 12509199

500974103

**PATENT
 REEL: 023293 FRAME: 0660**

source=Signed_Assignment#page1.tif
source=Signed_Assignment#page2.tif

Docket Number: 214013-10002

ASSIGNMENT

WHEREAS, Anke Audenaert, a citizen of Belgium, residing at 2861 Motor Avenue, Los Angeles, CA 90064; Hanno Lustig, a citizen of Belgium, residing at 2861 Motor Avenue, Los Angeles, CA 90064, Michele DiLorenzo, a citizen of United States, residing at 250 South Roxbury Drive, Beverly Hills, CA 90212; and Andres Rodriguez, a citizen of Colombia, residing at 14525 SW Millikan Way, Beaverton, OR 97005, referred to as ASSIGNORS, have invented a certain invention entitled: "Method and System for Determining Overall Content Values for Content Elements in a Web Network and For Optimizing Internet Traffic Flow Through the Web Network"; and

WHEREAS, Jump-Time, Inc., incorporated in the State of California, with a principal place of business at P.O. Box 6627, Beverly Hills, CA 90212, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

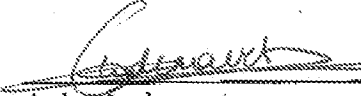
NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

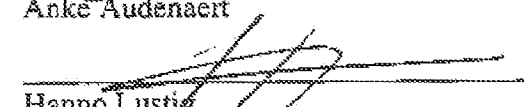
Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNORS hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said applications or any non-provisional, continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.


ASSIGNORS also assign all of its right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said invention and said Letters Patent as may be known and accessible to ASSIGNORS, and ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for obtain, maintain and enforce said applications, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date: 09/18/2009 
 Anke Audenaert

Date: 09/18/2009 
 Hanno Lustig

Date: 9/18/2009 
 Michele DiLorenzo

Date: _____
 Andres Rodriguez

ASSIGNMENT

WHEREAS, Anke Audenaert, a citizen of Belgium, residing at 2861 Motor Avenue, Los Angeles, CA 90064; Hanno Lustig, a citizen of Belgium, residing at 2861 Motor Avenue, Los Angeles, CA 90064, Michele DiLorenzo, a citizen of United States, residing at 250 South Roxbury Drive, Beverly Hills, CA 90212; and Andres Rodriguez, a citizen of Colombia, residing at 14525 SW Millikan Way, Beaverton, OR 97005, referred to as ASSIGNORS, have invented a certain invention entitled: "Method and System for Determining Overall Content Values for Content Elements in a Web Network and For Optimizing Internet Traffic Flow Through the Web Network"; and

WHEREAS, Jump-Time, Inc., incorporated in the State of California, with a principal place of business at P.O. Box 6627, Beverly Hills, CA 90212, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNORS hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said applications or any non-provisional, continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNORS also assign all of its right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.


ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said invention and said Letters Patent as may be known and accessible to ASSIGNORS, and ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for obtain, maintain and enforce said applications, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date: _____
Anke Audenaert

Date: _____
Hanno Lustig

Date: _____
Michele DiLorenzo

Date: Sep 08 / 2009

Andres Rodriguez