20.00 10741394

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AT&T Delaware Intellectual Property, Inc.	09/23/2009

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, L.P.	
Street Address:	645 E. Plumb Lane	
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PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	10741394
Application Number:	11264459
Application Number:	10068210

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ATTORNEY DOCKET NUMBER: 50-1730;55-1070;54-1040

NAME OF SUBMITTER: Charles W. Griggers

Total Attachments: 2 source=00983509#page1.tif source=00983509#page2.tif

PATENT

500974673 REEL: 023296 FRAME: 0658

RECORDABLE PATENT ASSIGNMENT

This Recordable Patent Assignment is between AT&T Delaware Intellectual Property, Inc. ("AT&T Delaware IP"), a Delaware corporation, and AT&T Intellectual Property I, L.P. ("AT&T IP I"), a Nevada limited partnership.

Effective on June 30, 2008, for good and adequate consideration, the receipt and sufficiency of which has been and hereby is acknowledged, AT&T Delaware IP hereby assigns, transfers, and conveys and/or has assigned, transferred, and conveyed to AT&T IP I all of AT&T Delaware IP's right, title and interest in and to the patents and pending patent applications identified on Attachment A (the "Patents"), with respect to which and to the extent to which AT&T Delaware IP has or previously had the right to so assign. transfer and convey such rights, including all claims for past infringement, and all divisions, reexaminations, reissues, substitutions, continuations, continuations-in-part and extensions thereof, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world including all rights of priority, all rights to public cautionary notices reserving ownership of said inventions and all rights to claim and register said inventions in appropriate registries. AT&T Delaware IP has further agreed to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in AT&T IP I, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, AT&T Delaware IP has caused this Recordable Patent Assignment to be executed by its duly authorized representative.

> AT&T DELAWARE INTELLECTUAL PROPERTY, INC.

Scott M. Frank

President and Chief Executive Officer

COUNTY OF

Before me personally appeared the person described in and who executed the purpose

purpose

R. CA70

SEAL

NOTAD

POERAD foregoing instrument, and s/he acknowledged to me that s/he executed the same for the purposes therein stated, this 23 day of

son Expires:

PATENT

REEL: 023296 FRAME: 0659

ATTACHMENT A

U.S. Patent Application Entitled: EFFICIENCY REPORT GENERATOR; Serial No. 10/741,394, Filed 12-19-2003

U.S. Patent Application Entitled: VISUAL SCREEN INDICATOR; Serial No. 11/264,459, Filed 11-01-2005

U.S. Patent Application Entitled: SYSTEMS AND METHODS FOR DELIVERING ADVERTISEMENTS; Serial No. 10/068,210; Filed 02/06/2002

PATENT REEL: 023296 FRAME: 0660

RECORDED: 09/29/2009