

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):

Wallace Church, Inc. / 09/18/2009

Additional name(s) of conveying party(ies) attached:
 Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of name
- Joint Research Agreement

Executed: _____
Name of the owner of the application (or patent): _____

Name of other party to Joint Research Agreement: _____

Other _____

2. Name(s) and address(es) of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel
One Procter & Gamble Plaza
Cincinnati, OH 45202

Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or patent number(s):

This document is being filed together with a new application: Yes No

A. Patent Application No(s). 29/314,618

Date Filed: April 14, 2009

P&G Case: D1476A

Confirmation No.: 6456

B. Patent No(s).

P&G Case:

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: CENTRAL DOCKETING

Internal Address: THE PROCTER & GAMBLE
COMPANY

Street Address:
Intellectual Property Division
Sycamore Building
299 East Sixth Street, 4th Floor
Cincinnati, OH 45202

Phone: 513-983-6678

Fax Number: 513-945-6785

Email Address : colbert.jp@pg.com

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41):.....\$40.00

Authorized to be charged to deposit account

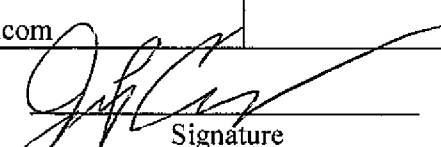
8. Deposit account number:

16-2480

Authorized User Name: John P. Colbert

John P. Colbert

Name of Person Signing



Signature

September 21, 2009

Date

Total number of pages including cover sheet, attachments, and documents: [4]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers -- checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

CH \$40.00 162480 29314618

GLOBAL GENERAL ASSIGNMENT

Wallace Church, Inc., a corporation organized and existing under the laws of the United States, and having at place of business at 330 East 48th Street, New York, New York 10017, has an ownership interest in the United States Patent Application entitled, Disposable Diaper Product Package or Wipes Product Package with Surface Indicia, Attorney's Docket Number D1476A and filed in the United States Patent and Trademark Office as serial number 29/314,618 on April 14, 2009. Wallace Church, Inc. recognizes that the invention disclosed in the design patent application was made on behalf of The Procter & Gamble Company, and Wallace Church, Inc. acknowledges its obligation at the time said invention was made to assign the same to The Procter & Gamble Company. In recognition of this obligation, Wallace Church, Inc. hereby assigns, conveys, and transfers unto The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, United States of America, its entire right, title, and interest in United States patent application number 29/314,618, together with the invention disclosed therein, and the right to claim the benefit of the filing date of said patent application under international conventions. Furthermore, Wallace Church, Inc. hereby assigns, conveys, and transfers unto The Procter & Gamble Company its entire right, title and interest in all patents of the United States or of any other country which may be issued on the invention disclosed in the assigned patent application, or any reissues, reexaminations, continuations, continuations-in-part, divisionals, or extensions thereof. Said provisional patent application, invention, right to claim the benefit of the filing date of the patent application, and subsequent issued patents, reissues, reexaminations, continuations, continuations-in-part, divisionals, and extensions to be held and enjoyed by The Procter & Gamble Company, its legal representatives, successors, and assigns, to the end of the term or terms for which the same would have been held and enjoyed by Wallace Church, Inc.. if this assignment has not been made, together with all claims for profits and damages by reason of infringement, with the right to sue for and collect the same for its own use and advantage. The entire rights, title and interest in said invention and in said application and patents shall vest irrevocably in The Procter & Gamble Company, its legal representatives, successors or assigns. Wallace Church, Inc. further agrees upon request, without additional compensation but at no expense to Wallace Church, Inc. to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors, and assigns as The Procter & Gamble Company, its legal representatives, successors, or assigns may direct.

Wallace Church, Inc. further requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U.S. Application Serial Number 29/314,618 to The Procter & Gamble Company, its legal representatives, successors, or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

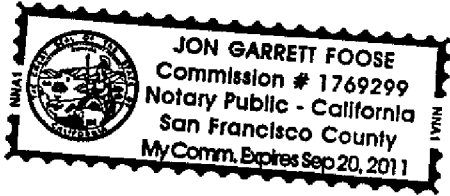
Signed: [Signature]
Kevin Michael Sams

09/18/09
Date

State of California }
County of San Francisco } SS

On this 18th day of September, 2009, before me personally appeared Kevin Michael Sams, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

[Signature]
Notary Public/Witness



CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of San Francisco

On 9.18.09 before me, Jon Garrett Foose, Public Notary
(Here insert name and title of the officer)

personally appeared Kevin M. Sans

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that ~~he~~ ~~she~~ ~~they~~ executed the same in ~~his~~ ~~her~~ ~~their~~ authorized capacity(ies), and that by ~~his~~ ~~her~~ ~~their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

(Notary Seal)



ADDITIONAL OPTIONAL INFORMATION

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they, is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date.
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

DESCRIPTION OF THE ATTACHED DOCUMENT

Global General
(Title or description of attached document)

Assignment
(Title or description of attached document continued)

Number of Pages _____ Document Date 9.18.09

(Additional information)

CAPACITY CLAIMED BY THE SIGNER

- Individual (s)
- Corporate Officer

(Title)

- Partner(s)
- Attorney-in-Fact
- Trustee(s)
- Other _____