

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Rong Xiao</td> <td>09/25/2009</td> </tr> <tr> <td>Jiangming Yang</td> <td>09/25/2009</td> </tr> <tr> <td>Lei Zhang</td> <td>09/25/2009</td> </tr> <tr> <td>Xingrong Chen</td> <td>09/24/2009</td> </tr> </tbody> </table>		Name	Execution Date	Rong Xiao	09/25/2009	Jiangming Yang	09/25/2009	Lei Zhang	09/25/2009	Xingrong Chen	09/24/2009
Name	Execution Date										
Rong Xiao	09/25/2009										
Jiangming Yang	09/25/2009										
Lei Zhang	09/25/2009										
Xingrong Chen	09/24/2009										
RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052
Name:	Microsoft Corporation										
Street Address:	One Microsoft Way										
City:	Redmond										
State/Country:	WASHINGTON										
Postal Code:	98052										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12568749</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12568749						
Property Type	Number										
Application Number:	12568749										
CORRESPONDENCE DATA											
<p>Fax Number: (425)936-7329</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 425-707-2290</p> <p>Email: dbouton@microsoft.com</p> <p>Correspondent Name: Dianne Bouton</p> <p>Address Line 1: One Microsoft Way</p> <p>Address Line 2: Patent Group Docketing Dept</p> <p>Address Line 4: Redmond, WASHINGTON 98052</p>											
ATTORNEY DOCKET NUMBER:	327756.01										
NAME OF SUBMITTER:	Medha Kajla										
Total Attachments: 2											

CH \$40.00 12568749

500975653

PATENT
REEL: 023301 FRAME: 0689

source=327756-01-Executed-Assignment#page1.tif
source=327756-01-Executed-Assignment#page2.tif

PATENT ASSIGNMENT

MS Docket No.: 327756.01

I/WE, Rong Xiao, Jiangming Yang, Lei Zhang, and Xingrong Chen ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TRAVELOGUE-BASED TRAVEL SUGGESTIONS" ("APPLICATION"), which:

- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- ☒ was filed on 09/29/2009 and was given Application No. 12/568749;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

PATENT ASSIGNMENT

MS Docket No.: 327756.01

<u>Rong Xiao</u>	<u>2009/9/25</u>
Inventor's Signature	Date
<u>Rong Xiao</u>	<u>肖 晓</u>
Printed Name In English	Printed Name In Native Language (if other than English)

<u>Jiangming Yang</u>	<u>2009/9/25</u>
Inventor's Signature	Date
<u>Jiangming Yang</u>	<u>杨 江明</u>
Printed Name In English	Printed Name In Native Language (if other than English)

<u>Lei Zhang</u>	<u>2009/9/25</u>
Inventor's Signature	Date
<u>Lei Zhang</u>	<u>张 磊</u>
Printed Name In English	Printed Name In Native Language (if other than English)

<u>Xingrong Chen</u>	<u>2009-9-24</u>
Inventor's Signature	Date
<u>Xingrong Chen</u>	<u>陈 兴荣</u>
Printed Name In English	Printed Name In Native Language (if other than English)