

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mark Peyser	09/21/2009
Wes Rhoad	09/17/2009
RECEIVING PARTY DATA	
Name:	Eveready Battery Company, Inc.
Street Address:	533 Maryville University Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29342722
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Milford, CONNECTICUT 06460
ATTORNEY DOCKET NUMBER:	SWS-0961
NAME OF SUBMITTER:	David C. Coffin
Total Attachments: 2 source=SWS-0961_Assignment#page1.tif source=SWS-0961_Assignment#page2.tif	

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PATENT
REEL: 023303 FRAME: 0236

ASSIGNMENT

WHEREAS, we, Mark S. Peyser, residing at 65 Todd's Way, Easton, Connecticut 06612 and Wes Rhoad, residing at 86 Dessa Drive, Hamden, Connecticut 06517, have invented certain new and useful improvements in Razor Cartridge Holder, for which an application for United States Letters Patent was assigned U.S. Application No. 29/342,722, filed August 31, 2009; and,

WHEREAS, EVEREADY BATTERY COMPANY, INC., a corporation of the State of Delaware, having a place of business at 533 Maryville University Drive, St. Louis, Missouri, 63141, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and in any and all foreign countries,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, the receipt whereof is hereby acknowledged, and other valuable considerations, we, the said inventors, Mark S. Peyser and Wes Rhoad, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said EVEREADY BATTERY COMPANY, INC., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

We hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said EVEREADY BATTERY COMPANY, INC., as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of the said EVEREADY BATTERY COMPANY, INC., its successors and assigns.

FURTHER, we agree that we will communicate to said EVEREADY BATTERY COMPANY, INC., or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said EVEREADY BATTERY COMPANY, INC., make all rightful oaths and generally do everything possible to aid said EVEREADY BATTERY COMPANY, INC. its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, we have hereunto set our hand.

Date: 9/21/09

Signed: 
Mark S. Peyser

Date: _____

Signed: _____
Wes Rhoad

ASSIGNMENT

WHEREAS, we, Mark S. Peyser, residing at 65 Todd's Way, Easton, Connecticut 06612 and Wes Rhoad, residing at 86 Dessa Drive, Hamden, Connecticut 06517, have invented certain new and useful improvements in Razor Cartridge Holder, for which an application for United States Letters Patent was assigned U.S. Application No. 29/342,722, filed August 31, 2009; and,

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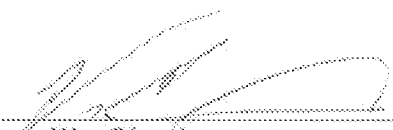
FURTHER, we agree that we will communicate to said EVEREADY BATTERY COMPANY, INC., or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said EVEREADY BATTERY COMPANY, INC., make all rightful oaths and generally do everything possible to aid said EVEREADY BATTERY COMPANY, INC. its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

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Mark S. Peyser

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Wes Rhoad