

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Academy Corporation	09/30/2009
<b>RECEIVING PARTY DATA</b>	
Name:	ARS Services, LLC
Street Address:	5520 Midway Park Place, NE
City:	Albuquerque
State/Country:	NEW MEXICO
Postal Code:	87109
<b>PROPERTY NUMBERS Total: 3</b>	
Property Type	Number
Application Number:	11678212
Application Number:	12271184
Patent Number:	7207733
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(214)756-8779
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214-740-8779
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Correspondent Name:	Robert Nail
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Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	0507274.00014
NAME OF SUBMITTER:	Robert E. Nail
Total Attachments: 2 source=Academyassignment#page1.tif	

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**PATENT**  
**REEL: 023304 FRAME: 0197**



## **PATENT ASSIGNMENT**

WHEREAS, Academy Corporation a New Mexico corporation having a principal business address at 5520 Midway Park Place NE, Albuquerque, New Mexico 87109 (hereinafter referred to as "Assignor") owns the entire right, title and interest in and to U.S. Patent No. 7,207,733, pending U.S. Patent Application Serial No. 11/678,212, and pending U.S. Patent Application Serial No. 12/271,184 (hereinafter referred to as "Patents"); and

WHEREAS, ARS Services, LLC a New Mexico limited liability company having a principal business address at 5520 Midway Park Place NE, Albuquerque, New Mexico 87109 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title and interest in, to and under said Patents and the inventions covered thereby;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) in hand paid by Assignee, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred and set over and does hereby sell, assign, transfer and set over to Assignee its entire right, title and interest in and to the said inventions and said Patents the same to be held and enjoyed by Assignee for its use and behoof and for the use and behoof of its successors, assigns or other legal representatives to the end of the term for which said Patents are granted, reissued, or extended; together with all claims for damages by reason of past infringement, if any, of said Patents, with the right to sue for, and collect the same for its own use and behoof and for the use and behoof of its successors, assigns or other legal representatives.

Assignor further agrees to execute all further instruments of conveyance and assignment and perform all such other acts as may reasonably be required to transfer and assign said Patents to Assignee.

IN WITNESS WHEREOF, Assignor has caused this instrument to be effective as of  
September 30, 2009.

ACADEMY CORPORATION  
a New Mexico Corporation

Date 9/30/09

By: [Signature]  
Keith Philipp  
President and Chief Executive Officer