

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Young Bae Ku	09/01/2009
RECEIVING PARTY DATA	
Name:	eBay GMARKET Co., Ltd.
Street Address:	LIG Tower 6-8 Floor, 649-11, Yeoksam-Dong, Gangnam-Gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	135-912
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12570738
CORRESPONDENCE DATA	
Fax Number:	(412)471-4094
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	412-471-8815
Email:	webblaw@webblaw.com
Correspondent Name:	THE WEBB LAW FIRM, P.C.
Address Line 1:	700 KOPPERS BUILDING
Address Line 2:	436 SEVENTH AVENUE
Address Line 4:	PITTSBURGH, PENNSYLVANIA 15219
ATTORNEY DOCKET NUMBER:	5866-092382
NAME OF SUBMITTER:	Richard L. Byrne
Total Attachments: 2 source=RECCOVER#page1.tif source=ASSIGN#page1.tif	

OP \$40.00 12570738

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
Young Bae KU

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: eBay GMARKET Co., Ltd.
Internal Address: _____
Street Address: LIG Tower 6-8 Floor
649-11, Yeoksam-Dong, Gangnam-Gu, Seoul
City: _____
State: _____
Country: REPUBLIC OF KOREA Zip: 135-912
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) September 1, 2009

Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s): This document is being filed together with a new application.

A. Patent Application No.(s)
12/570,738

Additional numbers attached? Yes No

B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be mailed:
Name: Richard L. Byrne
Internal Address: The Webb Law Firm
Street Address: 436 Seventh Avenue
700 Koppers Building
City: Pittsburgh
State: PA Zip: 15219
Phone Number: 412-471-8815
Fax Number: 412-471-4094
Email Address: webblaw@webblaw.com

6. Total number of applications and patents involved: 1

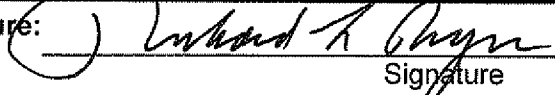
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 4775
Expiration Date 05/2012

b. Deposit Account Number 23-0650
Authorized User Name _____

9. Signature:  _____ September 30, 2009
Signature Date

Richard L. Byrne, Registration No. 28,498
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

Whereas, I, **KU, Young Bae at Dongsan Villa 1-6, 1493-1 Seocho-Dong, Seocho-Gu, Seoul 137-870, Republic of Korea,**

have invented certain improvements in a:

[SYSTEM AND METHOD FOR USING CUSTOMER INFORMATION IN ELECTRONIC COMMERCE]

And whereas, **eBay GMARKET Co., Ltd.**, a corporation duly organized and existing under the laws of the Republic of Korea, and having its principal place of business at **LIG Tower 6-8 Floor, 649-11, Yeoksam-Dong, Gangnam-Gu, Seoul, 135-912, Republic of Korea**, desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to **eBay GMARKET Co., Ltd.**, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to **eBay GMARKET Co., Ltd.**, its successors and assigns; and we hereby agree that **eBay GMARKET Co., Ltd.** may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by **eBay GMARKET Co., Ltd.**

Dated: September 1, 2009, Inventor: KU, Young Bae

