

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Xian Sheng Hua	09/23/2009
Jingdong Wang	09/23/2009
Hao Xu	09/23/2009

RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12565313

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NAME OF SUBMITTER:

Medha Kajla

Total Attachments: 2

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PATENT
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PATENT ASSIGNMENT

MS Docket No.: 327742.01

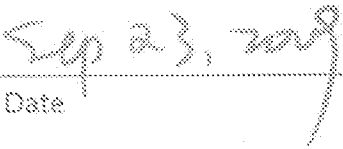
I/WE, Xian-Sheng Hua, Jingdong Wang and Hao Xu ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CONCEPT-STRUCTURED IMAGE SEARCH", which:

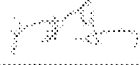
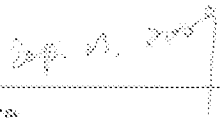
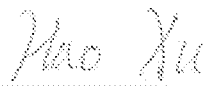
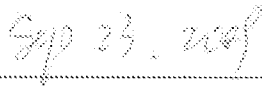
- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- ☒ was filed on 09/23/2009 and was given Application No. 12/565,313;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	
Inventor's Signature	Date
Xian-Sheng Hua	华先胜
Printed Name in English	Printed Name in Native Language (if other than English)

 Inventor's Signature	 Date
Jingdong Wang Printed Name in English	王井东 Printed Name in Native Language (if other than English)
 Inventor's Signature	 Date
Hao Xu Printed Name in English	徐昊 Printed Name in Native Language (if other than English)