## PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:  |  | NEW ASSIGNMENT |                |
|---|--|----------------|----------------|
| NATURE OF CONVEYANCE:   |  | ASSIGNMENT     |                |
| CONVEYING PARTY DATA  |  |                |                |
| Name  |  |                | Execution Date |
| Christopher Paul Curtis   |  |                | 09/30/2009     |
| Stuart Clifford McNeill   |  |                | 09/30/2009     |
| RECEIVING PARTY DATA  |  |                |                |
| Name:   | Ultra Sales Technology Inc.                |                |                |
| Street Address:   | 260 West Esplanade Avenue, North Vancouver |                |                |
| Internal Address:   | Suite 208                                  |                |                |
| City:   | British Columbia                           |                |                |
| State/Country:  | CANADA                                     |                |                |
| Postal Code:  | V7M 3G7                                    |                |                |
| PROPERTY NUMBERS Total: 1 Property Type                                       |  | Number         |                |
| Application Number: 12569   |  | 69690          |                |
| CORRESPONDENCE DATA<br>Fax Number: (412)355-6501                              |  |                |                |
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| Correspondence will be sent via US Mail when the fax attempt is unsuccessful. |  |                |                |
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| Correspondent Name: K&L Gates LLP - Lucas V. Haugh                            |  |                |                |
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| ATTORNEY DOCKET NUMBER:   |  | 090311         |                |
|   | NUMBER:                                    |                |                |
| NAME OF SUBMITTER   |  | Lucas V. Haugh |                |

500977686

Docket No. 090311

### ASSIGNMENT OF APPLICATION FOR PATENT

### (JOINT INVENTORS)

#### WHEREAS:

Christopher Paul Curtis residing at #305 215 St Andrews Avenue, North Vancouver, British Columbia Canada V7L 3K8, a citizen of Canada

Stuart Clifford NcNeill residing at, 1840 St. Denis Place, West Vancouver, British Columbia, Canada V7V 3W5, a citizen of Canada

(hereinafter referred to as ASSIGNORS), have made an invention or discovery entitled:

### SYSTEMS AND METHODS FOR CONTROLLING THE CONTENT DISPLAYED ON THE BROWSER OF A REMOTE USER

(title of invention or discovery)

- for which application for Letters Patent of the United States has been executed on even date herewith, and
- for which application for Letters Patent of the United States has been filed on <u>September 29</u>, <u>2009</u>, under Serial No. <u>12/569,690</u>, and

### WHEREAS:

<u>Ultra Sales Technology Inc.</u> a Canadian corporation, having a principal office at Suite 208, 260 West Esplanade Avenue, North Vancouver, British Columbia, Canada V7M 3G7 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in, to and under said invention or discovery, and in, to and under said United States application, and in, to and under Letters Patent or similar legal protection to be granted thereon in the United States and in any and all foreign countries, and of confirming the same or any part thereof heretofore acquired by ASSIGNEE.

### NOW, THEREFORE:

In consideration of the payment by ASSIGNEE to each of ASSIGNORS of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer to and confirm in ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said invention or discovery in the United States and its territorial possessions and in all foreign countries; and to said United States application and any and all other applications on said invention or discovery in whatsoever countries, including any continuations, divisions, substitutes or renewals; and to all Letters Patent, and all reissues, re-examinations, and extensions thereof, or similar legal protection in the United States and its territorial possessions and in a foreign country for the full term or terms for which the same may be granted; and every priority right that is or may be predicated upon or arise from said invention or discovery, said applications and said Letters Patent.

WE, SAID ASSIGNORS, hereby authorize and request the Director of the United States Patent and Trademark Office, the Commissioner for Patents of the United States of America, any other United States Official, and/or any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue or transfer all such Letters Patent for said invention or discovery to the ASSIGNEE, as assignee of the entire right, title and interest in, to and

under the same, for the sole use and behalf of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

WE, SAID ASSIGNORS, hereby covenant that we have full right to convey the entire right, title and interest herein sold, assigned, transferred, set over and confirmed, and that we have not executed and will not execute any agreement in conflict herewith;

AND WE, SAID ASSIGNORS, hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for Letters Patent in any or all countries on said invention or discovery in our names or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, and may claim the benefits of the International Convention or otherwise claim priority rights;

AND WE, SAID ASSIGNORS, hereby further covenant that we will, at any time when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns: communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to us respecting said invention or discovery or the history thereof, including without limitation the furnishing of any and all documents, photographs, models, samples and other physical exhibits in our control which may be useful for establishing the facts of our conception, disclosures, and reduction to practice of said invention or discovery; execute and deliver to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any and all lawful papers that may be necessary or desirable to perfect the title to the said invention or discovery, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns; if reissues, re-examinations, or other like proceedings involving the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, we will sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation, re-examination and reissue applications so desired, and do all lawful acts requisite for the application for such reissues, re-examinations and the procuring thereof and for the filing of such disclaimers and such applications; and generally do everything possible, including testifying in any legal proceedings, signing all lawful papers and making all rightful oaths, to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, I have hereunto affixed my signature on the date and year opposite my signature.

Paul

Middle Initial

Assignor's Signature:

<u>CZC/</u> Name

Assignor's Typed Name: Christopher First Name ip: Canada

' Date

Curtis

Last Name

### Docket No. 090311

IN WITNESS WHEREOF, I have hereunto affixed my signature on the date and year opposite my

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# PATENT REEL: 023313 FRAME: 0376

**RECORDED: 10/01/2009**