

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT																		
<b>CONVEYING PARTY DATA</b>																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>G. Roland HILL</td> <td>09/29/2009</td> </tr> <tr> <td>Samuel George HILL</td> <td>09/23/2009</td> </tr> </tbody> </table>		Name	Execution Date	G. Roland HILL	09/29/2009	Samuel George HILL	09/23/2009												
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<b>RECEIVING PARTY DATA</b>																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>CONTRA VISION LTD.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>Victoria House, 19-21 Ack Lane East</td> </tr> <tr> <td><b>Internal Address:</b></td> <td>Bramhall, Stockport</td> </tr> <tr> <td><b>City:</b></td> <td>Cheshire</td> </tr> <tr> <td><b>State/Country:</b></td> <td>UNITED KINGDOM</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>SK7 2BE</td> </tr> </table>		<b>Name:</b>	CONTRA VISION LTD.	<b>Street Address:</b>	Victoria House, 19-21 Ack Lane East	<b>Internal Address:</b>	Bramhall, Stockport	<b>City:</b>	Cheshire	<b>State/Country:</b>	UNITED KINGDOM	<b>Postal Code:</b>	SK7 2BE						
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<b>PROPERTY NUMBERS Total: 8</b>																			
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Application Number:	29344621																		
<b>CORRESPONDENCE DATA</b>																			
<p>Fax Number: (703)770-7901</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703-770-7900</p> <p>Email: allison.douglas@pillsburylaw.com</p> <p>Correspondent Name: Benjamin L. Kiersz</p>																			

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**PATENT**  
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ATTORNEY DOCKET NUMBER:	082127-0379896
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NAME OF SUBMITTER:	Benjamin L. Kiersz
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**PATENT**

Attorney Docket Nos.: 082127-0379896, 082127-0381936, 082127-0381937, 082127-0381938, 082127-0381940, 082127-0381943, 082127-0381944, and 082127-0381945

For: U.S. Rights and Foreign Rights  
For: U.S. Applications  
By: Inventors

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS:**

G. Roland Hill  
Victoria House  
19-21 Ack Lane East  
Bramhall  
Stockport  
Cheshire, SK7 2BE  
United Kingdom

Samuel George Hill  
Current Address:  
113 Tyrwhitt Road  
Brockley  
London  
SE4 1QE  
United Kingdom

hereby sell, assign and transfer to

**ASSIGNEE:**

CONTRA VISION LTD.  
Victoria House  
19-21 Ack Lane East  
Bramhall  
Stockport  
Cheshire SK7 2BE  
Great Britain

and the successors, assigns and legal representatives of the ASSIGNEE the entire right title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention(s) entitled:

**DISPLAY SIGN**


and which is(are) found in (37 C.F.R. § 3.21) U.S. patent applications executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention(s) by the above applications or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

Assignment of Invention--page 1 of 2

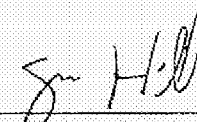
ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention(s) and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention(s) and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 29 September 2009

  
\_\_\_\_\_  
Signature of G. Roland HILL

Date: 23/9/2009

  
\_\_\_\_\_  
Signature of Samuel George HILL