

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|---|--|---------------|----------------|----------------------|------------|------------------|------------|-----------------|------------|------------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tamara L. Diefendorf</td> <td>09/08/2009</td> </tr> <tr> <td>Pallavi J. Patel</td> <td>08/28/2009</td> </tr> <tr> <td>Daniel F. McCoy</td> <td>08/31/2009</td> </tr> <tr> <td>Kathyann Bentley</td> <td>08/17/2009</td> </tr> </tbody> </table> | | Name | Execution Date | Tamara L. Diefendorf | 09/08/2009 | Pallavi J. Patel | 08/28/2009 | Daniel F. McCoy | 08/31/2009 | Kathyann Bentley | 08/17/2009 |
| Name | Execution Date | | | | | | | | | | |
| Tamara L. Diefendorf | 09/08/2009 | | | | | | | | | | |
| Pallavi J. Patel | 08/28/2009 | | | | | | | | | | |
| Daniel F. McCoy | 08/31/2009 | | | | | | | | | | |
| Kathyann Bentley | 08/17/2009 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| Name: | Hartford Fire Insurance Company | | | | | | | | | | |
| Street Address: | 1 Hartford Plaza | | | | | | | | | | |
| City: | Hartford | | | | | | | | | | |
| State/Country: | CONNECTICUT | | | | | | | | | | |
| Postal Code: | 06155 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12555873</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 12555873 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 12555873 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| Fax Number: | (860)527-0464 | | | | | | | | | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | | | | | |
| Phone: | 860-594-5290 | | | | | | | | | | |
| Email: | wagner@ip-lawyers.com | | | | | | | | | | |
| Correspondent Name: | Marina F. Cunningham/McCormick, Paulding | | | | | | | | | | |
| Address Line 1: | 185 Asylum Street, CityPlace II | | | | | | | | | | |
| Address Line 2: | 7914-0005-1 | | | | | | | | | | |
| Address Line 4: | Hartford, CONNECTICUT 06103 | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 7914-0005-1 | | | | | | | | | | |
| NAME OF SUBMITTER: | Marina F. Cunningham | | | | | | | | | | |
| Total Attachments: 2 | | | | | | | | | | | |

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**PATENT
 REEL: 023317 FRAME: 0320**

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ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, we, Tamara L. Diefendorf, Pallavi J. Patel, Daniel F. McCoy, and Kathyann Bentley, residents of 1198-C1 West Middle Turnpike, Manchester, CT 06040, 36 Tunxis Path, Plantsville, CT 06479, 1115 Grant Hill Road, Coventry, CT 06238, and 40 Coldspring Crossing, South Glastonbury, CT 06073, respectively, have invented improvements in

**SYSTEM AND METHOD FOR PROVIDING AND
DISPLAYING DYNAMIC COVERAGE RECOMMENDATIONS**

WHEREAS, Hartford Fire Insurance Company, having a place of business at 1 Hartford Plaza, Hartford, CT 06155, a Corporation organized and existing under the Laws of Connecticut, is desirous of acquiring an interest in said invention, said application and the Letters Patent to be issued therefor;

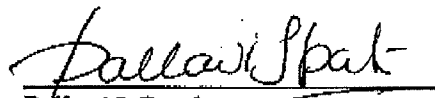
NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR to each in hand paid and other good and valuable consideration, the receipt whereof is hereby acknowledged, we have sold, assigned and set over, and do hereby sell, assign and set over to said corporation, its successors or assigns, the entire right, title and interest to and in said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and all divisionals, continuations, reissues, reexaminations and extensions thereof, and the Letters Patent when issued; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent based upon said application(s) to said corporation as the assignees of our entire right, title and interest to and in the same, for the sole use and behoof of said corporation, its successors or assigns.

And we also hereby covenant and agree to sign all proper papers including other applications for patents and assignments thereof in the United States

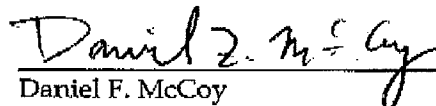
and application for patents and assignments in all foreign countries, and to execute all rightful oaths and to take any other proper action that may in the judgment of the said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.


Tamara L. Diefendorf

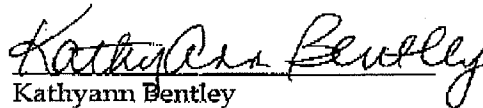
9/08/09
Date


Pallavi J. Patel

8/28/09
Date


Daniel F. McCoy

08/31/2009
Date


Kathyann Bentley

8/17/09
Date