PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| Alessandro BIRAGHI | 07/28/2009 |

RECEIVING PARTY DATA

| Name: | PERFETTI VAN MELLE S.P.A. |
|-----------------|---------------------------|
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| State/Country: | ITALY |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29341559 |

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Benoit Castel

Total Attachments: 1

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OP \$40.00 29

PATENT REEL: 023318 FRAME: 0495

ASSIGNMENT

| WHEREAS, | |
|----------------|--|
| | ALESSANDRO BIRAGHI |
| | |
| | |
| | |
| hereafter refe | rred to as "applicant(s)", have invented certain new and useful improvements in |
| Containers | |
| (a) | for which an application for a United States patent was filed on |
| | August 7, 2009 , Application No. 29/341,559 , |
| (b) | for which an application for a United States patent was executed on |
| | |
| WHEF | REAS, <u>PERFETTI VAN MELLE S.p.A</u> , |
| whose addres | s is <u>Via XXV Aprile, 7/9 LAINATE, Italy,</u> |
| hereinafter re | ferred to as "assignee(s)", is desirous of acquiring the entire right, title and interest in |
| and to the sar | me, The state of t |
| NOW, | THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt |
| whereof is a | cknowledged, and other good and valuable consideration, applicant(s), by these |
| presents, do(e | es) hereby sell, assign and transfer unto said assignee(s) the full and exclusive right to |
| the said inver | ntion in the United States and the entire right, title and interest in and to any and all |
| patents which | may be granted therefore in the United States, for its sole use and behoof, and for |
| the use and b | pehoof of its legal representatives, to the full end of the term for which said patents |
| may be grant | ed, as fully and entirely as the same would have been held by applicant(s) had this |
| assignment ar | nd sale not been made. |
| Applica | ant(s) hereby authorize(s) and request(s) the Commissioner of Patents and |
| Trademarks to | o issue said United States patents to said assignee(s). |
| 2 8 LU | 6. 2009 |
| Date | (signature) ALESSANDRO-BIRAGHI |
| Date | |
| | (signature) |
| Date | |
| D-4- | (signature) |
| Date | , |
| Date | · · |
| | (signature) |

RECORDED: 10/02/2009

PATENT REEL: 023318 FRAME: 0496