

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yves Behar</td> <td>08/13/2009</td> </tr> <tr> <td>Joshua Morenstein</td> <td>04/28/2009</td> </tr> <tr> <td>Christopher Hibmacronan</td> <td>08/13/2009</td> </tr> <tr> <td>Naoya Edahiro</td> <td>04/28/2009</td> </tr> <tr> <td>Matthew David Day</td> <td>08/12/2009</td> </tr> </tbody> </table>		Name	Execution Date	Yves Behar	08/13/2009	Joshua Morenstein	04/28/2009	Christopher Hibmacronan	08/13/2009	Naoya Edahiro	04/28/2009	Matthew David Day	08/12/2009
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Matthew David Day	08/12/2009												
RECEIVING PARTY DATA													
Name:	Aquent, LLC												
Street Address:	711 Boylston Street												
City:	Boston												
State/Country:	MASSACHUSETTS												
Postal Code:	02116												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29318065</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29318065								
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CORRESPONDENCE DATA													
Fax Number:	(617)395-7070												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	617-395-7000												
Email:	jlwtrademarks@ll-a.com												
Correspondent Name:	John L. Welch												
Address Line 1:	One Main Street												
Address Line 2:	Lando & Anastasi, LLP												
Address Line 4:	Cambridge, MASSACHUSETTS 02142												
ATTORNEY DOCKET NUMBER:	A2029-7002.70												
NAME OF SUBMITTER:	John L. Welch												

CH \$40.00 29318065

Total Attachments: 6

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ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, we, the undersigned Yves Behar of Oakland, California; Joshua Morenstein of San Francisco, California; Christopher Hibmacronan of Oakland, California; Naoya Edahiro of San Francisco, California; and Matthew David Day of San Francisco, California, hereby:

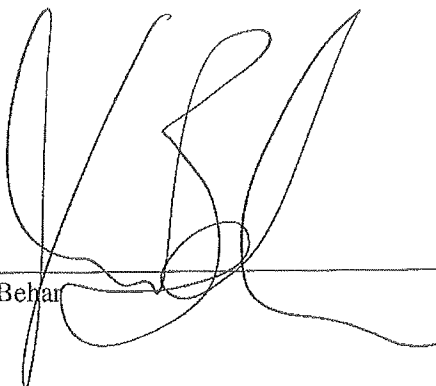
Sell, assign and transfer to Aquent, LLC, a Delaware limited liability company having a place of business at 711 Boylston Street, Boston, Massachusetts, 02116, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in the application for United States Design Patent filed in the United States Patent and Trademark Office on March 12, 2008, under Application Serial No. 29/318,065 and entitled DIGITAL DISPLAY DEVICE, and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of said inventions, including Canadian Design Patent Application Serial No. 128,565, filed on November 13, 2008 and entitled DIGITAL DISPLAY DEVICE, and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions, including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Agree that said Assignee may apply for and receive Design Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, we agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

Request the Honorable Commissioner of Patents and Trademarks to issue said Design Patent to said Assignee; and

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

Date 8/13/09

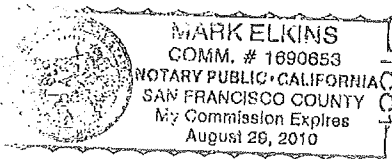

Yves Behar

STATE OF California :
COUNTY OF San Francisco :

Subscribed and sworn to before me this 13 day of August 2009.

SEAL


Notary Public



My Commission Expires August 29, 2010

Date _____

Joshua Morenstein

STATE OF _____ :
COUNTY OF _____ :

Subscribed and sworn to before me this _____ day of _____.

SEAL

Notary Public

My Commission Expires _____

Docket No.: A2029-700270
Assignment- Page 2 of 4

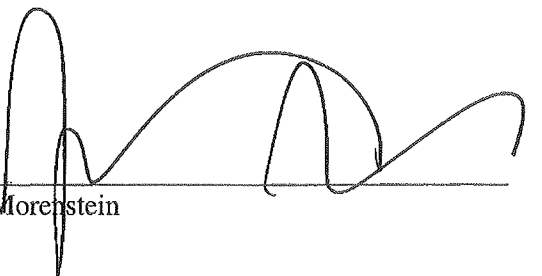
Date Yves Behar

STATE OF _____:
COUNTY OF _____:

Subscribed and sworn to before me this _____ day of _____.

SEAL _____
Notary Public
My Commission Expires _____

4/29/09
Date



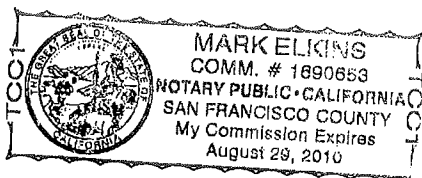
Joshua Morenstein

STATE OF California :
COUNTY OF San Francisco :

Subscribed and sworn to before me this 28 day of April, 2009.

SEAL _____
Notary Public

My Commission Expires August 29, 2010



08/13/09
Date

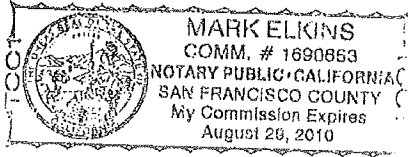
[Signature]
Christopher Hibmacronan

STATE OF California :
COUNTY OF San Francisco :

Subscribed and sworn to before me this 13 day of August 2009.

SEAL

[Signature]
Notary Public



My Commission Expires August 29, 2010

Date

Naoya Edahiro

STATE OF _____ :
COUNTY OF _____ :

Subscribed and sworn to before me this _____ day of _____.

SEAL

Notary Public

My Commission Expires _____

Docket No.: A2029-700270
Assignment- Page 3 of 4

Date Christopher Hibmacronan

STATE OF _____:
COUNTY OF _____:

Subscribed and sworn to before me this _____ day of _____.

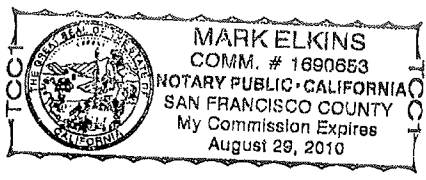
SEAL _____
Notary Public
My Commission Expires _____

4.28.09
Date _____
Naoya Edahira

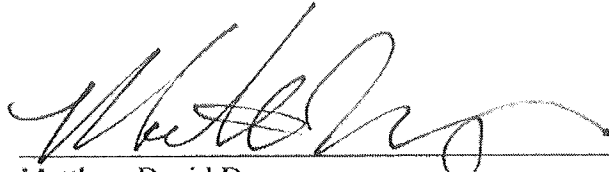
STATE OF California :
COUNTY OF San Francisco :

Subscribed and sworn to before me this 28 day of April, 2009.

SEAL _____
Notary Public
My Commission Expires August 29, 2010



08.12.09
Date


Matthew David Day

STATE OF CALIFORNIA :
COUNTY OF SAN FRANCISCO

Subscribed and sworn to before me this _____ day of _____.

SEAL

Notary Public

My Commission Expires _____

Witnessed: (Signature)  (print name) Quinn Fitzgerald

WV/3011