

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Harold Milton Brierley	09/28/2009
Stephen Allen Myers	09/25/2009
Sean Warren Eidson	09/18/2009
James Sterling Harter	09/23/2009
James F. Morse	09/22/2009
David Samuel Sink	09/23/2009
Eric Steven Herfield	09/23/2009
Richard Craig Stevens	09/25/2009

RECEIVING PARTY DATA

Name:	eRewards, Inc.
Street Address:	8401 N. Central Expressway
Internal Address:	Suite 1000, LB-37
City:	Dallas
State/Country:	TEXAS
Postal Code:	75225

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12573348

CORRESPONDENCE DATA

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 Address Line 1: 2323 Victory Avenue
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CH \$40.00 12573348

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:

27124.107

NAME OF SUBMITTER:

Brandi W. Sarfatis

Total Attachments: 7

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ASSIGNMENT

WHEREAS, we,

- (1) Harold Milton Brierley of Dallas
State of Texas, USA
- (2) Stephen Allen Myers of Dallas
State of Texas, USA
- (3) Sean Warren Eidson of University Park
State of Texas, USA
- (4) James Sterling Harter of Lantana
State of Texas, USA
- (5) James F. Morse of Dallas
State of Texas, USA
- (6) David Samuel Sink of Plano
State of Texas, USA
- (7) Eric Steven Herfield of Plano
State of Texas, USA
- (8) Richard Craig Stevens of Allen
State of Texas, USA

have invented certain improvements in

**METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF
RESEARCH PANEL MEMBERS**

for which (choose one):

We have executed an application for Letters Patent of the United States of America, of even date herewith;

We have filed an application for Letters Patent of the United States of America on _____, as Application Serial No. _____; and

WHEREAS, eRewards, Inc. (Assignee), a corporation organized and existing under the laws of the State of Delaware, having its principal office and place of business in the City of Dallas, State of Texas, is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application in the United States of America and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said eRewards, Inc., its successors, legal representatives, and assigns, the entire right, title, and interest in, to and under the said invention, and the said application, and

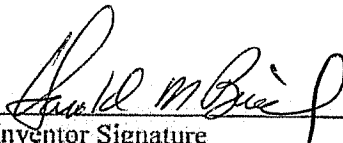
all divisional, renewal, substitutional, and continuing applications thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may be filed for said invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, and all prior patents and patent applications from which a filing priority of the above-described patent application may be obtained, including the right to collect past damages; and we hereby authorize and request the Commissioner of Patents of the United States of America, and any official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said eRewards, Inc., its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said eRewards, Inc., its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, renewal, substitutional, continuing, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid the said eRewards, Inc., its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

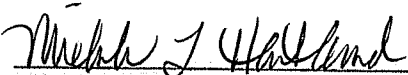
First Inventor Name: Harold Milton Brierley
Residence Address: 4324 St. Johns
Dallas, TX 75205

Dated: 28 SEPT 2009



Inventor Signature

Dated: 28 SEP 2009



Witness Signature
Witness Name: Michelle L. Harland

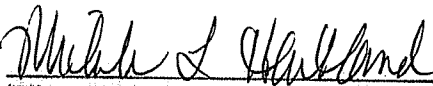
Second Inventor Name: Stephen Allen Myers
Residence Address: 4436 Abbott Ave.
Dallas, TX 75205

Dated: 25 SEP 2009



Inventor Signature

Dated: 25 SEP 2009



Witness Signature
Witness Name: Michelle L. Harland

Third Inventor Name: Sean Warren Eidson
Residence Address: 4144 Emerson #3
University Park, TX 75205

Dated: 9/18/09

Sean W. Eidson
Inventor Signature

Dated: 18 SEP 09

Michelle L. Hartland
Witness Signature
Witness Name: Michelle L. Hartland

Fourth Inventor Name: James Sterling Harter
Residence Address: 760 Peco Street
Lantana, TX 76226

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Fifth Inventor Name: James F. Morse
Residence Address: 8810 Flint Falls Drive
Dallas, TX 75243

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Sixth Inventor Name: David Samuel Sink
Residence Address: 4209 Prospect Lane
Plano, TX 75093

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Third Inventor Name: Sean Warren Eidson
Residence Address: 4144 Emerson #3
University Park, TX 75205

Dated: 9/18/09

Sean Warren Eidson
Inventor Signature

Dated: 18 SEP 09

Michelle L. Hartland
Witness Signature
Witness Name: Michelle L. Hartland

Fourth Inventor Name: James Sterling Harter
Residence Address: 760 Peco Street
Lantana, TX 76226

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Fifth Inventor Name: James F. Morse
Residence Address: 8810 Flint Falls Drive
Dallas, TX 75243

Dated: 9/22/09

James F. Morse
Inventor Signature

Dated: 9/22/09

Brad White
Witness Signature
Witness Name: BRAD WHITE

Sixth Inventor Name: David Samuel Sink
Residence Address: 4209 Prospect Lane
Plano, TX 75093

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Third Inventor Name: Sean Warren Eidson
Residence Address: 4144 Emerson #3
University Park, TX 75205

Dated: 9/18/09

Sean Warren Eidson
Inventor Signature

Dated: 18 SEP 09

Michelle L. Hartland
Witness Signature
Witness Name: Michelle L. Hartland

Fourth Inventor Name: James Sterling Harter
Residence Address: 760 Peco Street
Lantana, TX 76226

Dated: 9/23/09

James Sterling Harter
Inventor Signature

Dated: 9/23/2009

Daniel P. Colgrove
Witness Signature
Witness Name: Daniel P. Colgrove

Fifth Inventor Name: James F. Morse
Residence Address: 8810 Flint Falls Drive
Dallas, TX 75243

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Sixth Inventor Name: David Samuel Sink
Residence Address: 4209 Prospect Lane
Plano, TX 75093

Dated: 9/23/2009

David Samuel Sink
Inventor Signature

Dated: 9/23/2009

Daniel P. Colgrove
Witness Signature
Witness Name: Daniel P. Colgrove

Seventh Inventor Name: Eric Steven Herfield
Residence Address: 1520 Preston Road, Apt. 612
Plano, TX 75093

Dated: 9/23/2009

Eric S Herfield
Inventor Signature

Dated: 9/23/2009

Daniel P. Colgrove
Witness Signature
Witness Name: Daniel P. Colgrove

Eighth Inventor Name: Richard Craig Stevens
Residence Address: 1701 Lexington Avenue
Allen, TX 75013

Dated: _____

Inventor Signature

Dated: _____

Witness Signature
Witness Name: _____

Seventh Inventor Name: Eric Steven Herfield
Residence Address: 1520 Preston Road, Apt. 612
Plano, TX 75093

Dated: _____

Inventor Signature

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Witness Signature
Witness Name: _____

Eighth Inventor Name: Richard Craig Stevens
Residence Address: 1701 Lexington Avenue
Allen, TX 75013

Dated: 9/25/09



Inventor Signature

Dated: 25 SEP 09

Michelle L. Hartland
Witness Signature
Witness Name: Michelle L. Hartland