

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Picisel (Research) Limited	10/02/2009
RECEIVING PARTY DATA	
Name:	Samsung Electronic Co., LTD.
Street Address:	416, Maetan-Dong, Yeongtong-Gu
City:	Suwon-Si, Gyeonggi-Do
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7576790
CORRESPONDENCE DATA	
Fax Number: (201)226-9246 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 2012269245 Email: cha@chareiter.com Correspondent Name: Steve Cha Address Line 1: 210 Route 4 East #103 Address Line 4: Paramus, NEW JERSEY 07652	
NAME OF SUBMITTER:	Steve Cha
Total Attachments: 2 source=7,576,730#page1.tif source=7,576,730#page2.tif	

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PATENT
REEL: 023330 FRAME: 0061

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of TEN (\$10.00) DOLLAR,

Picisel (Research) Limited (In Administration), Glasgow (GB) acting through its Joint Administrators Graham Douglas Frost and John Bruce Cartwright, PricewaterhouseCoopers LLP, Edinburgh (GB) as Administrators of Picisel (Research) Limited

(hereinafter **Assignor**) hereby to the extent that it is able and it is competent so to do sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONIC CO., LTD. of
416, MAETAN-DONG, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO,
REPUBLIC OF KOREA

(hereinafter **Assignee**) whatever right, title and interest for the United States Of America as defined in 35 U.S.C. ' 1.00, the Assignee may have in and to the invention entitled as:

USER INTERFACE SYSTEMS AND METHODS FOR VIEWING AND MANIPULATING DIGITAL DOCUMENTS

US Patent No. 7,576,730 for United States Patent therefor, any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. **Assignor** authorizes **Assignee** to enter the date of signature and/or Serial Number and Filing Date in the above. **Assignor** also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said **Assignee**, for its interests as **Assignee**, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said **Assignee**; and **Assignor** further conveys to **Assignee** all priority rights resulting from the above-identified application for United States Patent. **Assignor** agrees at the request and expense of the **Assignee** to execute to the extent that it is able and it is competent so to do all papers, give any required testimony and perform other lawful acts, as deemed essential by **Assignee** to perfect **Assignee's** interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and **Assignee's** interest therein.

The Joint Administrators of Picisel (Research) Limited (In Administration) act solely as its agents and all personal liability is hereby expressly excluded.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

On behalf of Picisel (Research) Limited
(In Administration)

Signature of Assignee:



Date:

2ND OCTOBER 2009