

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Seok LEE</td><td>09/21/2009</td></tr><tr><td>Ho-cheon WEY</td><td>09/21/2009</td></tr></tbody></table>		Name	Execution Date	Seok LEE	09/21/2009	Ho-cheon WEY	09/21/2009		
Name	Execution Date								
Seok LEE	09/21/2009								
Ho-cheon WEY	09/21/2009								
RECEIVING PARTY DATA									
<table border="1"><tr><td>Name:</td><td>SAMSUNG ELECTRONICS CO., LTD.</td></tr><tr><td>Street Address:</td><td>416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742</td></tr><tr><td>City:</td><td>Suwon-si</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr></table>		Name:	SAMSUNG ELECTRONICS CO., LTD.	Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742	City:	Suwon-si	State/Country:	REPUBLIC OF KOREA
Name:	SAMSUNG ELECTRONICS CO., LTD.								
Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742								
City:	Suwon-si								
State/Country:	REPUBLIC OF KOREA								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12574181</td></tr></tbody></table>		Property Type	Number	Application Number:	12574181				
Property Type	Number								
Application Number:	12574181								
CORRESPONDENCE DATA									
Fax Number: (202)315-3758 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 2024293789									
Email: charles@nsiplaw.com									
Correspondent Name: Charles Y. Park									
Address Line 1: 1156 15th St NW Suite 603									
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005									
ATTORNEY DOCKET NUMBER:	12000.SMG.0394								
NAME OF SUBMITTER:	Charles Y. Park								
Total Attachments: 3 source=AssignmentSMG394#page1.tif source=AssignmentSMG394#page2.tif source=AssignmentSMG394#page3.tif									

OP \$40.00 12574181

500981268

PATENT
REEL: 023332 FRAME: 0382

ASSIGNMENT

For valuable consideration, We,

- (1) Name: **Seok LEE**
Address: 194-23 Suyu3-dong, Gangbuk-gu, Seoul,
Republic of Korea
Nationality: Republic of Korea
- (2) Name: **Ho-cheon WEY**
Address: 305-1402 Shinhan Apt., Mujigae maeul, Gumi-dong,
Bundang-gu, Seongnam-si, Gyeonggi-do,
Republic of Korea
Nationality: Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea corporation

having principal executive offices at:

416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742,
Republic of Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 12,574,171 filed 10/06/2009 at the U.S. Patent & Trademark Office signed by us, with title **IMAGE PROCESSING APPARATUS AND METHOD**, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal this 21th day of
September, 2009

Signature: _____

Seok LEE

City of _____ :

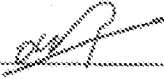
:

Country of _____ :

Before me this _____ day of _____, 2009, personally appeared
known to me to be the person whose name is subscribed to the foregoing Assignment and
acknowledged that they executed the same as his free act and deed for the purposes therein
contained.

Witness or Notary Public

IN WITNESS WHEREOF, I hereto set my hand and seal this 21st day of
September, 2009

Signature: 
Ho-cheon WEY

City of _____ ;

;

Country of _____ ;

Before me this _____ day of _____, 2009, personally appeared
known to me to be the person whose name is subscribed to the foregoing Assignment and
acknowledged that they executed the same as his free act and deed for the purposes therein
contained.

Witness or Notary Public