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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Zbigniew Swiderski	09/11/2008

RECEIVING PARTY DATA

Name:	Conopco, Inc. d/b/a UNILEVER		
Street Address:	Street Address: 800 Sylvan Avenue		
Internal Address:	: AG West, S-Wing		
City: Englewood Cliffs			
State/Country:	State/Country: NEW JERSEY		
Postal Code: 07632			

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29307850

CORRESPONDENCE DATA

Fax Number: (201)894-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Dixie Cruz-Aleman
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ATTORNEY DOCKET NUMBER: DM3302/1(C)

NAME OF SUBMITTER: Dixie Cruz-Aleman

Total Attachments: 4

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ASSIGNMENT

WHEREAS, IME,

Zbigniew SWIDERSKI Meadowbrook Inventions, Inc., P O Box 960, Bernardsville, New Jersey, 07924, United States of America

have invented certain improvements in:

LAUNDRY COMPOSITION COMPONENT

(be	aring A	Attorney's Docket Number	: DM3302/1), which is found in
[Ch	eck ar	nd complete (a), (b) or (c)]	
(a)	\boxtimes	U.S. patent application e	executed on May 15, 2008
(b)		ASSIGNOR(S) signing	CFR 3.21 for recordal of this assignment, I/WE as below, hereby authorise and request my/our attorney, as n and Power of Attorney to insert below the filing date and it becomes known.
U.S	. appli	cation Serial No.	filed on
(c)		International Application	No
076: the cont	ace of 32, Ur afores	business at 800 Sylvan a nited States of America di said invention, and to si on, or continuation-in-pa	Inc., d/b/a UNILEVER, a corporation of New York, having Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey esires to acquire the entire right title and interest in and to aid United States application or any reissues, divisions, at thereof, and in any Letters Patent which may issue

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute

Notarise/Apostille

and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

in witness whereof, I/we have hereunto set my/our hand

Dated: 9///09 (

Inventor - Zbigniew SWIDERSKI

CAROL J. FRANKS
Notary Public of New Jersey
My Commission Expires Feb. 4, 2009

Notarise & Apostille



BE IT KNOWN that I, ADRIAN PETER MARK WATNEY of 33 Queen Street, Maidenhead, Berkshire SL6 1NB, United Kingdom, a duly authorised Notary Public

CERTIFY ONLY that Blair Consular Services Limited on behalf of their client

Meadowbrook Inventions, Inc.

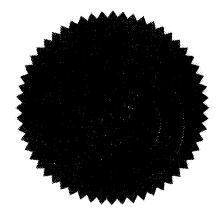
have this day presented to me the hereto annexed document

ASSIGNMENT signed by Zbigniew SWIDERSKI.

and that the said Blair Consular Services Limited have represented to me by such presentation that their said client has represented to them that the said annexed document is a authentic original document.

SIGNED AND SEALED at 33 Queen Street, Maidenhead, Berkshire SL6 1NB, United Kingdom, on 18th September 2008.

Adrian Peter Mark Watney Notary Public



APOSTILLE

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

Country: United Kingdom of Great Britain and Northern Ireland Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

Has been signed by a été signé par

Adrian Peter Mark Watney

Acting in the capacity of Notary Public agissant en qualité de

Bears the seal/stamp of The Said Notary Public est revêtu du sceau/timbre de

Certified/Attesté

at London/à Londres

6. the/le 22 September 2008

- by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs / par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.
- Number/sous No

H922996

Stamp: timbre:

RECORDED: 10/07/2009

10. Signature: L Blades



For the Secretary of State / Pour le Secrétaire d'Etat

If this document is to be used in a country which is not party to the Hague Convention of 5 October 1961, it should be presented to the consular section of the mission representing that country. An apostille or legalisation certificate only confirms that the signature, seal or stamp on the document is genuine. It does not mean that the contents of the document are correct or that the Foreign & Commonwealth Office approves of the contents.