PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Nick Quang Trinh	07/23/2009

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MIDWAY ISLANDS
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29344009

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (612) 335-5070

Email: Ils@fr.com

Correspondent Name: Michael T. Hawkins

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 2009-04252

NAME OF SUBMITTER: Michael T. Hawkins

Total Attachments: 2

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PATENT REEL: 023339 FRAME: 0979

Client Ref. No.: 2009-04252

ASSIGNMENT

For valuable consideration, I, Nick Quang Trinh, of Minneapolis, MN; hereby assign to TARGET BRANDS, INC., a corporation of Minnesota, having a place of business at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled <u>DISPLAY APPARATUS</u>, filed ______9/22/2009, and assigned U.S. Serial 29/344,009, and I authorize and request the attorneys appointed in said Number application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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Client Ref. No.: 2009-04252

DATE: 12309

NICK QUANG TRINH

STATE OF MINNESOTA

SS.

COUNTY OF HENNEPIN

On 23 2009, before me, the undersigned, a notary public for the State of Minnesota, there personally appeared NICK QUANG TRINH personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to

proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

Notary Public Montgomy



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RECORDED: 10/07/2009

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