

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jeffrey P. Pirro	09/08/2009
Matthew W. Farrell	09/08/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Chase Design, LLC
<b>Street Address:</b>	1400 E. Genesee Street
<b>City:</b>	Skaneateles
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	13152
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29344009
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(612) 335-5070
<b>Email:</b>	lls@fr.com
<b>Correspondent Name:</b>	Michael T. Hawkins
<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
<b>Address Line 2:</b>	P.O.BOX 1022
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55440-1022
<b>ATTORNEY DOCKET NUMBER:</b>	2009-04252
<b>NAME OF SUBMITTER:</b>	Michael T. Hawkins
<p>Total Attachments: 3</p> <p>source=24230-0057001-Inventor to Chase#page1.tif</p> <p>source=24230-0057001-Inventor to Chase#page2.tif</p>	

CH \$40.00 29344009

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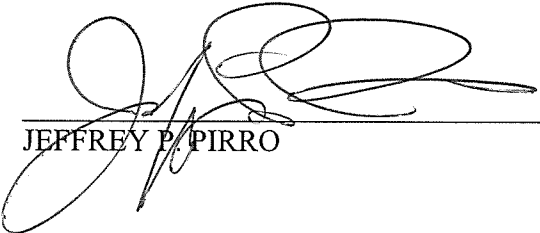
**PATENT**  
**REEL: 023340 FRAME: 0670**



ASSIGNMENT

For valuable consideration, we, Jeffrey P. Pirro, of Marcellus, New York; and Matthew W. Farrell of Syracuse, New York (hereinafter "ASSIGNORS") hereby assign to CHASE DESIGN, LLC having a place of business at 1400 E. Genesee Street, Skaneateles, New York 13152 and its successors and assigns (collectively hereinafter called "the ASSIGNEE"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled DISPLAY APPARATUS, filed 9/22/2009, and assigned U.S. Serial Number 29/344,009, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further

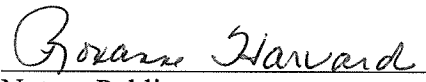
DATE: 9/8/09

  
\_\_\_\_\_  
JEFFREY P. PIRRO

STATE OF New York )  
COUNTY OF Onondaga ) SS.

On 9/8/09, before me, the undersigned, a notary public for the State of New York, there personally appeared JEFFREY P. PIRRO personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

  
\_\_\_\_\_  
Notary Public

**ROXANNE HARVARD**  
Notary Public, State of New York  
No. 01HA6190561  
Qualified in Cayuga County  
Commission Expires July 28, 2012

DATE: 9/8/09

Matthew W. Farrell  
MATTHEW W. FARRELL

STATE OF New York )  
COUNTY OF Onondaga ) SS.

On 9/8/09, before me, the undersigned, a notary public for the State of New York, there personally appeared MATTHEW W. FARRELL personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

Roxanne Harvard  
Notary Public

**ROXANNE HARVARD**  
Notary Public, State of New York  
No. 01HA6190561  
Qualified in Cayuga County  
Commission Expires July 28, 2012

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