PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				

CONVEYING PARTY DATA

Name	Execution Date		
Fernanda Bruzadin	05/26/2009		
Francisco J.V. Hernandez	05/26/2009		
Fernanda Wiermann Paques	05/26/2009		

RECEIVING PARTY DATA

Name:	Johnson & Johnson Ind. E Com. Ltda					
Street Address:	Rodovia Presidente Dutra, KM-154, Sao Jose dos Campos					
City:	Cedex 9					
State/Country:	FRANCE					

PROPERTY NUMBERS Total: 1

Property Type	Number			
Application Number:	12431793			

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: J&J5378USNP

NAME OF SUBMITTER: Dana Deinstadt

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ASSIGNMENT

WHEREAS, Fernanda Bruzadin, Francisco J. V. Hernandez, and Fernanda Wiermann Paques; residing at R das Pescadas, 75 ap, 122 Sao Jose dos Campos, São Paulo; Rua João Bicudo 127, Jardim Esplanada II, São José dos Campos, São Paulo CEP 12242-530 Brazil, and Avenida Aclimacao, 272, apt 403, Sao Jose dos Campos, São Paulo, Brazil respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

ABSORBENT ARTICLE INCLUDING A PLURAITY OF LONGITUDINALLY EXTENDING CHANNELS

for which they have executed an application for Letters Patent of the United States; and

Johnson & Johnson Ind. E Com. Ltda, a corporation of Brazil, having its principal place of business at Rodovia Presidente Dutra, KM-154, São José dos Campos, São Paulo CEP 12237-350 Brazil (hereinafter called "Assignee"), is desirous of acquiring the entire right, title, and interest therein;

that for and in NOW, THEREFORE, BE IT KNOWN consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above is hereby authorized, and in and to said application, substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and

unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this $26\,$ day of May , 2009

Fernanda Bruzadin (L.S.)

STATE OF SP)
COUNTY OF BRAZIL)

BE IT REMEMBERED, That on this 26 day of May, 2009, before me, a Notary Public, personally appeared Fernanda Bruzadin, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

Notary Public

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this ${\cal M}$ day of ${\cal M}_{\rm av}$, 2009

Francisco J. Hernandez (L.S.)

STATE OF S, C

COUNTY OF Ratil,

BE IT REMEMBERED, That on this day of , 2009, before me, a Notary Public, personally appeared Francisco J. V. Hernandez, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

Notary Public

IN	TESTIM	ONY	WHEREOF	, A	ssigr	ors	h	ave	hereunto	set	their	hands
and	seals	this	26	day	of N	1ay	,	2009	9			

Fernanda W.		(L.S.)
Fernanda Wiermann	Paques	

STATE OF SP)
COUNTY OF BRAZIC)

BE IT REMEMBERED, That on this day of , 2009, before me, a Notary Public, personally appeared Fernanda Wiermann Paques, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

Notary Public

PATENT REEL: 023343 FRAME: 0454

RECORDED: 10/08/2009