Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Leigh Morrison	09/24/2009
John C. Shive	09/24/2009
Jeewon Jung	10/08/2009

RECEIVING PARTY DATA

Name:	Sealy Technology LLC	
Street Address:	One Office Parkway	
City:	Trinity	
State/Country:	NORTH CAROLINA	
Postal Code:	27370	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29343599

CORRESPONDENCE DATA

Fax Number: (216)623-0134

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216-623-0150

Email: jridge@ralaw.com

Correspondent Name: ROETZEL & ANDRESS

Address Line 1: 1375 EAST 9TH STREET

Address Line 4: CLEVELAND, OHIO 44114

ATTORNEY DOCKET NUMBER:	109771.0417
NAME OF SUBMITTER:	James C. Scott

Total Attachments: 3 source=417assgn#page1.tif source=417assgn#page2.tif

PATENT REEL: 023350 FRAME: 0541 CH \$40.00

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PATENT REEL: 023350 FRAME: 0542 ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of Ten Dollars

(\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable

consideration.

WHEREAS, we, Leigh Morrison, a citizen of the United States of America and a

resident of North Carolina, whose post office address is 5005 Winding Ridge Ct., Greensboro,

NC 27406; John C. Shive, a citizen of the United States of America and a resident of North

Carolina, whose post office address is 1409 Spring Tree Court, High Point, NC 27265; and

Jeewon Jung, a citizen of Korea and a resident of Massachusetts, whose post office address is 14

Centre St. #G, Cambridge, MA 02139 have invented certain inventions and improvements

disclosed in a design patent application entitled "EURO-TOP MATTRESS DESIGN" which

was filed in the United States Patent and Trademark Office on 09/16/2009, serial no. 29/343,599;

and

WHEREAS, SEALY TECHNOLOGY LLC, a limited liability company of the

State of North Carolina, having a principal place of business at One Office Parkway, Trinity,

North Carolina, 27370, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which we hereby acknowledge, we, Leigh Morrison, John C. Shive and Jeewon

Jung by these presents do sell, assign, and transfer to SEALY TECHNOLOGY LLC, the full,

exclusive, and entire right, title, and interest in and to said application, in and to any divisions,

continuations, reexaminations, and reissues thereof, and in and to all inventions and

improvements disclosed and described in said application, preparatory to obtaining Letters Patent

of the United States therefor; and we hereby request the Director of the U.S. Patent and

Trademark Office to issue any and all Letters Patent of the United States resulting from said

application, or from a division, continuation, reexamination, or reissue thereof, to SEALY

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No. 0242 P. 4

Sep. 25. 2009 10:35AM

Docket No. 109771.0417

TECHNOLOGY LLC as the assignee, for its interest and for the sole use and benefit of SEALY TECHNOLOGY LLC and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to SEALY TECHNOLOGY LLC the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of SEALY TECHNOLOGY LLC or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid SEALY TECHNOLOGY LLC, its successors, assigns, and nominees to obtain and enforce full and complete protection for all said inventions and improvements in all countries throughout the world.

Leigh Morrison	9/27/2009 Date
John C. Shive	9/24/2009 Date
Jeewon Jung	Date

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Docket No. 109771.0417

TECHNOLOGY LLC as the assignee, for its interest and for the sole use and benefit of

SEALY TECHNOLOGY LLC and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to

SEALY TECHNOLOGY LLC the full, exclusive, and entire right, title, and interest in and to

any foreign application or applications corresponding to said application, in whole or in part, in

countries other than the United States, in and to any Letters Patent and similar protective rights

granted on said foreign applications, and in and to the right to claim any applicable priority rights

arising from or required for said foreign applications under the terms of any applicable

conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in

the name of SEALY TECHNOLOGY LLC or its designee insofar as permitted by applicable

law;

AND, for the same consideration, we agree to sign all lawful papers, execute all

division, continuing, reexamination, reissue, and other applications, make all assignments and

rightful oaths, and generally do everything possible to aid SEALY TECHNOLOGY LLC, its

successors, assigns, and nominees to obtain and enforce full and complete protection for all said

inventions and improvements in all countries throughout the world.

Leigh Morrison	Date
John C. Shive	Date
2000	Oct. 08. 2009
Jeewon Jung	Date

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