

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Perry Robinson MacNeille	09/17/2009
Oleg Yurievitch Gusikhin	09/17/2009
Kacie Alane Theisen	09/17/2009
<b>RECEIVING PARTY DATA</b>	
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<b>City:</b>	Dearborn
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48126
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12572364
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<b>NAME OF SUBMITTER:</b>	Jeremy J. Curcuri
Total Attachments: 1 source=Assignment#page1.tif	

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**PATENT**  
**REEL: 023352 FRAME: 0745**

Please direct all correspondence to: 28395

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED, has/have invented certain new and useful improvements in:

Attorney Docket No. **81182825** entitled: **EMOTIVE ADVISORY SYSTEM ACOUSTIC ENVIRONMENT**

for which I/we intend to make application for Letters Patent of the United States listing the following as inventors: **Perry Robinson MacNeille, Oleg Yurievitch Gusikhin, Kacie Alane Theisen.**

Pursuant to my employment agreement heretofore made or by contractual obligation, I do sell, assign and transfer unto FORD GLOBAL TECHNOLOGIES, LLC, a Ford Motor Company Limited Liability Company organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan, the full and exclusive right for the United States of America and for all foreign countries to the said invention, as described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent of the United States therefor (and I hereby authorize my attorneys to insert the serial number and filing date herein:

Serial No. 12/572,364, Filing Date October 2, 2009), and I hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent to FORD GLOBAL TECHNOLOGIES, LLC as the assignee.

Executed by:

SIGNATURE:

Name: Perry Robinson MacNeille Perry Robinson MacNeille Date: 9/17/2009  
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Name: Kacie Alane Theisen Kacie Alane Theisen Date: 9/17/2009  
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Jennifer Stec

PATENT

RECORDED: 10/09/2009

REEL: 023352 FRAME: 0746