PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Sun Kyoung YOUN	10/09/2009
Phil Jung JEONG	10/09/2009
Sang Won LEE	10/09/2009
Jae Young KANG	10/09/2009

RECEIVING PARTY DATA

Name:	Kia Motors Corporation		
Street Address:	231, Yangjae-Dong, Seocho-Ku		
City:	Seoul		
State/Country:	REPUBLIC OF KOREA		
Postal Code:	137-938		

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12422121	

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Monica E. Carlos		

Total Attachments: 3

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PATENT REEL: 023356 FRAME: 0989 12422121

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> PATENT REEL: 023356 FRAME: 0990

ASSIGNMENT (Joint Inventors)

WHEREAS, the undersigned, (1) Sun Kyoung YOUN, resident of Seoul, Republic of Korea, and (2) Phil Jung JEONG, resident of Yongin-si, Gyeonggi, Republic of Korea, and (3) Sang Won LEE, resident of Hwaseong-si, Gyeonggi, Republic of Korea (4) Jae Young KANG, resident of Hwaseong-si, Gyeonggi, Republic of Korea (hereinafter termed "Inventors"), respectively, have invented certain new and useful improvements in EMBLEM-UNIFIED TRUNK OPENING AND CLOSING DEVICE and executed therefore an application for Letters Patent of the United States and

	having an oath or declaration executed on even date herewith.
\boxtimes	bearing U.S. Patent Application No. 12/422,121 and filed on April 10, 2009.

WHEREAS, Kia Motors Corporation, a corporation of the Republic of Korea, having a place of business at Kia Motors Corporation, 231, Yangjae-Dong, Seocho-Ku, Seoul 137-938, Republic of Korea, (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee:

- 1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.
- 2. Said Inventors do hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional,

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continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.
- 4. Said Inventors do hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said Assignee as follows:

			(1) Sun Kyoung	YOUN	
Date:	October	9,2009	F.	X XX	
State of) .			
County of _)) SS.			
the instrume	be the person whose name nt the person, or the entity ragraph is true and correct	y upon behalf of which the person ac	Notary Public, personally ago it and acknowledged to me that he/she executed eted, executed the instrument. I certify under i	neared Sun Kyoung YOUN, who proved to make it has a me in his/her authorized capacity(ies), a PENALTY OF PERJURY under the laws of the law	ne on the basis of satisfactory and that by his/her signature on he State of California that the
			WITNESS my hand and officia	i seal.	
			Notary Public		
Date:	October	-01,2009	(2) Phil Jung JEC	Jeng, Hil	Jung
Sizte of County of _))) SS.			•
instrument th	on whose name is subscri e person, or the entity upo true and correct.	before me, bed to the within instrument and ack in behalf of which the person acted, c	, Notary Public, personally apper mowledged to me that he/she executed the san xecuted the instrument. I certify under PENAL	ared Phil Jung JEONG, who proved to me on the in his/her authorized capacity(ies), and tha TY OF PERJURY under the laws of the State of	at by his/her signature on the
			WITNESS my hand and official	seal.	
			Notary Public		

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			(3)	Sails Woll LEE		
Date:	October	9,2009			£ 2	
State of County of))) ss.				
nsuument tne	whose name is subscribed person, or the entity upon b me and correct.	before me, to the within instrument and ack schalf of which the person acted,	mowiedged to me tha	he/she executed the same in his/	hor authorized appealm/less -	on the basis of satisfactory evidence to not that by his/her signature on the State of California that the foregoing
			WITN	ESS my hand and official seal.		
			Notar	Public		
Date:	October	9.2009	(4)	Jae Young KANG	THAT	J.
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izii uniciii ine j	n whose name is subscribed person, or the entity upon be ue and correct.	a to the within instrument and ac	knowledged to me in:	II DC/SDC executed the same in his/	her authorized canonibulina) a	e on the basis of satisfactory evidence and that by his/her signature on the State of California that the foregoing
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			Notary	Public		

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