

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dale Malik	10/06/2009
Nicholas Hill	10/07/2009
RECEIVING PARTY DATA	
Name:	AT&T Intellectual Property I, L.P.
Street Address:	645 E. Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12577874
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ATTORNEY DOCKET NUMBER:	2008-1716
NAME OF SUBMITTER:	/Grace Adame/
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 023361 FRAME: 0532



ASSIGNMENT

WHEREAS, Dale Malik, a citizen of the United States of America, residing at 1035 Redfield Ln., Dunwoody, GA 30338; Nicholas Hill, a citizen of the United States of America, residing at 2583 Brookwood Dr. NE, Atlanta, GA 30305; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "*SYSTEM AND METHOD TO OBTAIN CONTENT AND GENERATE MODIFIED CONTENT BASED ON A TIME LIMITED CONTENT CONSUMPTION STATE*," Attorney Docket No. 2008-1716, for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor authorizes attorney or agent to fill in the U.S. Application Serial No. above, if required.

Attorney Docket Number: 2008-1716

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

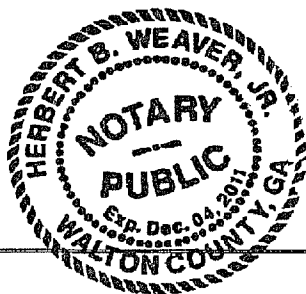
IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date(s) listed below.

Executed on 10/6, 2009 byDALE MALIK

----- Notary Use Below -----

State of Georgia
County of Walton

On October 6, 2009, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.



WITNESS my hand and official seal.

[Signature]
Signature of Notary

Attorney Docket Number: 2008-1716

Executed on October 7, 2009 by N. P. Hill

NICHOLAS HILL

----- Notary Use Below -----

State of Georgia
County of Fulton

On October 7, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

F. Elizabeth Johnson
Signature of Notary