PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Armstrong World Industries, Inc.	10/09/2009

RECEIVING PARTY DATA

Name:	AWI Licensing Company
Street Address:	802 West Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29288338

CORRESPONDENCE DATA

Fax Number: (717)396-6121

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 717.396.2213

Email: gkwilkey@armstrong.com

Correspondent Name: Glenna Wilkey

Address Line 1: 2500 Columbia Avenue

Address Line 4: Lancaster, PENNSYLVANIA 17604

ATTORNEY DOCKET NUMBER: 0707

NAME OF SUBMITTER: Glenna Wilkey

Total Attachments: 2

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PATENT REEL: 023362 FRAME: 0022 CH \$40.00 ZB

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ASSIGNMENT OF UNITED STATES PATENT APPLICATION

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (the "Assignment") is made as of this 9th day of October, 2009, (the "Effective Date"), by and between Armstrong World Industries, Inc., 2500 Columbia Avenue, P. O. Box 3001, Lancaster, Pennsylvania 17604-3001, a Pennsylvania corporation ("Assignor"), and, AWI Licensing Company, 802 West Street, Wilmington, Delaware 19801, a Delaware corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the record owner of U.S. Application Serial No. 29/288,338, filed June 7, 2007, entitled "Ceiling Canopy" ("the Application");

WHEREAS, Assignor desires to assign, transfer and convey to Assignee all worldwide right, title and interest in and to the Application and all worldwide right, title and interest in and to all Letters Patent that may issue in the United States and its territories from the Application; and

WHEREAS, Assignor and Assignee desire to confirm the assignment of the Application to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

- Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, the
 entire worldwide right, title and interest in and to all Letters Patent that may issue in the
 United States and its territories from the Application and any and all reissues, reexaminations, continuations, divisionals, continuation-in-part, corrections and extensions
 thereof, as well as all causes of action, claims, demands and other rights for, or arising from,
 any infringement, including past infringements, of the Application and the Letters Patent.
- Assignor represents and warrants to Assignee that: (i) Assignor has not previously transferred, assigned, licensed, or otherwise encumbered the Application and (ii) Assignor will not take any action to interfere with Assignee's right, title and interest in and to the Application.
- Assignor further represents and warrants to Assignee that, upon the execution and delivery of this Assignment, Assignee will be vested with the entire right, title and interest in and to the Application, free and clear of all liens, claims, licenses or other encumbrances.
- 4. Assignor further agrees, without further consideration, to perform or cause to be performed such other lawful acts and to execute or cause to be executed such confirmatory assignments and other legal documents as Assignee, or its counsel, may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of each of the rights hereby conveyed.

PATENT REEL: 023362 FRAME: 0023 IN WITNESS WHEREOF, the party executing below has caused this Assignment to be duly executed on behalf of the Assignor as of the Effective Date.

ASSIG	NOR:
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RECORDED: 10/13/2009

ARMSTRONG, WORLD INDUSTRIES, INC.			
By:	te: October 9, 2009		
Printed Name: Michele M. Nicholas			
Title: Associate General Counsel and Assistant	: Secretary		
COMMONWEALTH OF PENNSYLVANIA)		
COUNTY OF LANCASTER) SS)		

Before me, a Notary Public for said County, personally appeared Michele M. Nicholas and, being by me first duly sworn, stated that she is duly authorized by Armstrong World Industries, Inc. to execute this document as a duly authorized act of such corporation.

WITNESS my hand and notarial seal, this 9^{th} day of October, 2009.

Signature of Notary Public

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Nanette L. Porter, Notary Public Manor Twp., Lancaster County My Commission Expires Aug. 20, 2013

Member, Pennsylvania Association of Notaries

PATENT REEL: 023362 FRAME: 0024