## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

#### **CONVEYING PARTY DATA**

Name	Execution Date
Caroline Stoney Simons Lemen	07/29/2009
Heather Smith Burgess	07/29/2009
Norbert Kuno Dionys Dumler	08/06/2009
Fred Teichmann	08/06/2009
Friedrich Weigel	08/06/2009

#### **RECEIVING PARTY DATA**

Name:	The Procter & Gamble Company	
Street Address:	One Procter & Gamble Plaza	
Internal Address:	Attention: Chief Patent Counsel	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

Name:	GEKA BRUSH GMBH	
Street Address:	Waizendorf 3	
City:	91572 Bechhofen	
State/Country:	GERMANY	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29327485	

### CORRESPONDENCE DATA

500987794

Fax Number: (513)945-6845

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 513-983-3279

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Correspondent Name: IP Division Central Docketing

PATENT REEL: 023368 FRAME: 0534 2932/485

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Address Line 2:	299 East Sixth Street, 4th Floor The Procter & Gamble Company Cincinnati, OHIO 45202	
ATTORNEY DOCKET NUME	BER:	D1437
NAME OF SUBMITTER:		Megan C. Hymore
Total Attachments: 7 source=D1437ASGN#page1.tif source=D1437ASGN#page2.tif source=D1437ASGN#page3.tif source=D1437ASGN#page4.tif source=D1437ASGN#page5.tif source=D1437ASGN#page6.tif source=D1437ASGN#page7.tif		

#### GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled MASCARA BRUSH, Attorney's Docket No. D-1437 and filed in the United States Patent Office as Number 29/327,485, on November 6, 2008 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Caroline Stoney Simons Lemen of 108 South Hammonds Ferry Road, Linthicum, MD, 21090, USA;

Heather Smith Burgess of 204 Kali Court, Parkton, MD 21120, USA; Norbert Kuno Dionys Dumler of Zierlweg 4, Ansbach, Bavaria, 91522 Germany; Fred (NMN) Teichmann of Am Schlierfeld 7, Burk, Bavaria, 91596, Germany; Friedrich (NMN) Weigel of Grueb 1b, Wittelshofen, Bavaria, 91749, Germany;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) or GEKA Brush GMBH and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company (or the Affiliate, respectively) and to GEKA Brush GMBH, jointly. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company and to GEKA Brush GMBH, jointly, and jointly to their legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company and in GEKA Brush GMBH as joint owners. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company and to GEKA Brush GMBH, jointly, and jointly to their legal representatives, successors and assigns, or as either The Procter & Gamble Company or GEKA Brush GMBH may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/327,485, (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company and to GEKA Brush GMBH, jointly, and jointly to their legal representatives, successors or assigns, as the joint owners of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

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The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Culin	Star Sin-Zin	7/29/09
Caroline Stoney	Simons Lemen	Date
State of Many	}	
County of Pat	timace	
Simons Lemen,		, 2009, before me personally appeared Caroline Stoney on named in and who executed the above instrument, and me for the uses and purposes therein set forth.
/ MY (	ELLEN SPARKS NOTARY PUBLIC STATE OF MARY SOMMISSION EXPIRES: 9/2-2	Notary Public/Witness
Heather Smith	hwlls Burgess	7/27/09 Date
1		
State of War	SS SS	
Burgess, to me	known to be the person i	2009, before me personally appeared Heather Smith amed in and who executed the above instrument, and ne for the uses and purposes therein set forth.
ackino medged t	ELLEN SPARKS	51 Sells
ħÃ	NOTARY PUBLIC STATE OF MAR Y COMMISSION EXPIRES: 32	Notary Public/Witness
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Norbert Kuno D	Pionys Dumler	Date
State of	}	
County of	} SS }	
Dionys Dumler,	to me known to be the person	, 2009, before me personally appeared Norbert Kuno on named in and who executed the above instrument, and ne for the uses and purposes therein set forth.
		Notary Public/Witness

Fred (NMN) Teich	nmann	Date
State of	} } SS	
County of	}	
Teichmann, to me	known to be the pe	, 2009, before me personally appeared Fred (NMN erson named in and who executed the above instrument, and he same for the uses and purposes therein set forth.
		Notary Public/Witness
Friedrich (NMN) V	Weigel	Date
State of	} } SS	
County of	}	
(NMN) Weigel, to	me known to be the	, 2009, before me personally appeared Friedrich person named in and who executed the above instrument, and e same for the uses and purposes therein set forth.
		Notary Public/Witness

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#### GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled MASCARA BRUSH, Attorney's Docket No. D-1437 and filed in the United States Patent Office as Number 29/327,485, on November 6, 2008 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Caroline Stoney Simons Lemen of 108 South Hammonds Ferry Road, Linthicum, MD, 21090, USA;

Heather Smith Burgess of 204 Kali Court, Parkton, MD 21120, USA; Norbert Kuno Dionys Dumler of Zierlweg 4, Ansbach, Bavaria, 91522 Germany; Fred (NMN) Teichmann of Am Schlierfeld 7, Burk, Bavaria, 91596, Germany; Friedrich (NMN) Weigel of Grueb 1b, Wittelshofen, Bavaria, 91749, Germany;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) or GEKA Brush GMBH and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company (or the Affiliate, respectively) and to GEKA Brush GMBH, jointly. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company and to GEKA Brush GMBH, jointly, and jointly to their legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company and in GEKA Brush GMBH as joint owners. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company and to GEKA Brush GMBH, jointly, and jointly to their legal representatives, successors and assigns, or as either The Procter & Gamble Company or GEKA Brush GMBH may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/327,485, (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company and to GEKA Brush GMBH, jointly, and jointly to their legal representatives, successors or assigns, as the joint owners of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIC shown below or 2)	SNMENT of said in the filing date of the	nvention is effective as of the first-filed of said patent app	Page 2 of earlier of 1) the date of execution olication(s).
Caroline Stoney Si	mons Lemen		Date
State of County of	} } SS }		
Simons Lemen, to	me known to be the	, 2009, before me page person named in and who the same for the uses and pur	ersonally appeared Caroline Stoney executed the above instrument, and poses therein set forth.
			Notary Public/Witness
Heather Smith Burg	gess		Date
State of County of	} } SS }		
On this Burgess, to me kn acknowledged to me	own to be the pe	rson named in and who ex he same for the uses and purp	personally appeared Heather Smith ecuted the above instrument, and poses therein set forth.
			Notary Public/Witness
M. Suc Norbert Kuno Diony	us Dumler	06th of a	August 2009
State of Germany County of Bavaria	} } SS }		
snown to be the per	son named in and	re me personally appeared No who executed the above insi nd purposes therein set forth.	orbert Kuno Dionys Dumler, to me trument, and acknowledged to me
		N	otary Public/Witness

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Fred (MMN) Teichmann

SS

06th of August 2009 Date

State of Germany

County of Bavaria

On this 06 day of August 2009, before me personally appeared Fred (NMN) Teichmann, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

Friedrich (NMN) Weigel

06th of August 2009

Date

State of Germany}

} SS

County of Bavaria}

On this 06th day of August 2009, before me personally appeared Friedrich (NMN) Weigel, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

# 1372 <sub>D/2009</sub> URNr.

I, the undersigned Notary Dr. Matthias Dietrich of Ansbach hereby certify the authenticity of the signatures on page 2 and 3, executed before me by

- 1. Mr. Norbert Kuno Diony Dumler, born at 10.12.1952, resident at 91522 Ansbach, Zierlweg 4, (Germany), personally known,
- 2. Mr. Fred Teichmann, born at 05.07.1960, resident at 91596 Burk, Am Schlierfeld 7 (Germany), confirmed with his valid passport,
- 3. Mr. Friedrich Weigel, born at 05.11.1968, resident at 91749 Wittelshofen, Grub 1B (Germany), confirmed with his valid passport

Ansbach, 06th of August 2009

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**RECORDED: 10/14/2009**