PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stuart WEITZMAN	09/25/2009

RECEIVING PARTY DATA

Name:	STUART WEITZMAN IP, LLC
Street Address:	2400 East Commercial Blvd.
City:	506/515 Ft. Lauderdale
State/Country:	FLORIDA
Postal Code:	33308

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29344198

CORRESPONDENCE DATA

Fax Number: (212)684-3999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2126843900
Email: zchernina@grr.com

Correspondent Name: GOTTLIEB RACKMAN & REISMAN PC

Address Line 1: 270 MADISON AVENUE

Address Line 2: 8TH FLOOR

Address Line 4: NEW YORK, NEW YORK 10016-0601

ATTORNEY DOCKET NUMBER: 5854/002

NAME OF SUBMITTER: Zoya V. Chernina

Total Attachments: 2

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PATENT REEL: 023368 FRAME: 0897

5854/002

Assignment of Filed Patent Application

Date:

September 25, 2009

Assignor: Address:

Stuart Weitzman 50 West 57th Street New York, NY 10019

USA

Assignee: Address:

STUART WEITZMAN IP, LLC 2400 East Commercial Blvd. 506/515 Ft. Lauderdale

Florida 33308

USA

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

WOMEN'S SHOE

This patent application was filed in the United States Patent and Trademark Office on September 25, 2009, and received Serial No. 29/344,198

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's rights, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States *and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.**

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights that are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

PATENT REEL: 023368 FRAME: 0898

^{* *} Strike italicized sections <u>only</u> if foreign rights are not intended to be assigned.

DATE

SIGNATURE(S)

Stuart First Name

STATE OF

COUNTY OF

On 29 September before me personally came

Strart Weitzman

Middle Initial

to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly acknowledged to me execution of the same.

Notary Public

BARBARA KOLSUN NOTARY PUBLIC, State of New York No. 31-4786039 Qualified in New York County Commission Expires Mansk 30, 19 2014

RECORDED: 10/14/2009