

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Prabhudev I. Hosur</td> <td>10/13/2009</td> </tr> <tr> <td>Cuong T. Nguyen</td> <td>10/13/2009</td> </tr> <tr> <td>Jonathan R. Brickey</td> <td>10/13/2009</td> </tr> </tbody> </table>		Name	Execution Date	Prabhudev I. Hosur	10/13/2009	Cuong T. Nguyen	10/13/2009	Jonathan R. Brickey	10/13/2009		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Ripcode, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1130 E. Arapaho Road, Suite 435</td> </tr> <tr> <td>City:</td> <td>Richardson</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>75081</td> </tr> </table>		Name:	Ripcode, Inc.	Street Address:	1130 E. Arapaho Road, Suite 435	City:	Richardson	State/Country:	TEXAS	Postal Code:	75081
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (214)661-4559</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 214.953.6559</p> <p>Email: donna.ulbik@bakerbotts.com</p> <p>Correspondent Name: BAKER BOTTS L.L.P.</p> <p>Address Line 1: 2001 ROSS AVENUE</p> <p>Address Line 2: SUITE 600</p> <p>Address Line 4: DALLAS, TEXAS 75201-2980</p>											
ATTORNEY DOCKET NUMBER:	077112.0129										
NAME OF SUBMITTER:	Donna Ulbik										
<p>Total Attachments: 4</p> <p>source=077112-0129Assign#page1.tif</p>											

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PATENT
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ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, Ripcode, Inc. (hereinafter referred to as "Assignee"), a Delaware Corporation, with an address of 1130 E. Arapaho Road, Suite 435 Richardson, TX 75081, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One United States Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all provisional, divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all provisional, divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

ATTORNEY DOCKET NO.
077112.0129

ASSIGNMENT

2

Title of Invention:

SYSTEM AND METHOD FOR
PROGRESSIVE DELIVERY OF MEDIA
CONTENT

Signature of Inventor:
Inventor's Name:

Prabhudev I. Hosur
Prabhudev I. Hosur

Residence:

11305 Pachca Trail
Austin, Texas 78726

Date:

10/13/2009

Date Application Executed:

10/13/2009

ATTORNEY DOCKET NO.
077112.0129

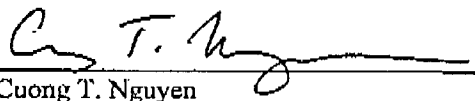
ASSIGNMENT

3

Title of Invention:

SYSTEM AND METHOD FOR
PROGRESSIVE DELIVERY OF MEDIA
CONTENT

Signature of Inventor:
Inventor's Name:


Cuong T. Nguyen

Residence:

3 Borello Drive
Austin, Texas 78738

Date:

10/13/09

Date Application Executed:

10/13/09

ATTORNEY DOCKET NO.
077112.0129

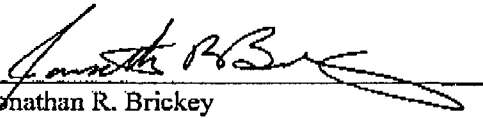
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4

Title of Invention:

SYSTEM AND METHOD FOR
PROGRESSIVE DELIVERY OF MEDIA
CONTENT

Signature of Inventor:
Inventor's Name:


Jonathan R. Brickey

Residence:

10401 Canyon Vista Way
Austin, Texas 78726

Date:

October 13, 2009

Date Application Executed:

October 13, 2009

PATENT

RECORDED: 10/14/2009

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