

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Craig Richard Snedden	10/05/2009
Gandhi Bonergue Sifuentes	10/05/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Direct Pack, Inc.
Street Address:	12243 Branford Street
City:	Sun Valley
State/Country:	CALIFORNIA
Postal Code:	91352
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29345342
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(513)651-6981
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	513-651-6800
Email:	lgroves@fbtlaw.com
Correspondent Name:	Andrew B. Ulmer
Address Line 1:	201 East Fifth Street
Address Line 2:	2200 PNC Center
Address Line 4:	Cincinnati, OHIO 45202
ATTORNEY DOCKET NUMBER:	0114610.0568285
NAME OF SUBMITTER:	Andrew B. Ulmer
Total Attachments: 3 source=AssignmentLG_10-14-09#page1.tif source=AssignmentLG_10-14-09#page2.tif	

OP \$40.00 29345342

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**PATENT**  
**REEL: 023371 FRAME: 0896**



## ASSIGNMENT

The undersigned inventor(s) (hereinafter "Assignor") of the residence(s) indicated below has/have invented a CONTAINER (hereinafter the "Invention"). Preferred embodiments of the Invention are disclosed in United States Patent Application executed on or near even date herewith under the same title (hereinafter the "Application").

Direct Pack, Inc., a corporation having a principal place of business at 12243 Branford Street, Sun Valley, California 91352, and its successors, assigns, and legal representatives (hereinafter "Assignee") desires to secure the entire right, title and interest in and to the Invention.

For one dollar in hand paid and for other good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby:

1. Sells, assigns and transfers to Assignee the entire right, title and interest in and to the Invention, the Application, any other applications to which the Application claims priority benefit, including but not limited to related provisional applications, any other patent applications based in whole or in part upon the Invention or Application in any country (including divisional, renewal, substitute, continuation, and continuation-in-part applications), and all patents which may be granted thereon (including all reissues, reexaminations, and extensions thereof);

2. Authorizes Assignee to file patent applications on the Invention in any country in the name of Assignee, or otherwise as Assignee may deem advisable;

3. Authorizes and requests the Director of the United States Patent & Trademark Office, and such patent office officials in foreign countries as are duly authorized by their laws to issue patents, to issue any patents on the Invention to Assignee as the owner of the entire right, title, and interest therein or otherwise as Assignee may direct;

4. Agrees, without expense to Assignor but without further consideration, to carry out in good faith the intent and purpose of this Assignment by executing all divisional, renewal, substitute, continuation, continuation-in-part, reissue, and all other patent applications based on the Invention; executing all rightful oaths, assignments, powers of attorney and other papers; communicating to Assignee all facts known to Assignor relating to the Invention and the history thereof; and generally, doing everything reasonably possible which Assignee shall consider desirable for aiding in securing, maintaining, and enforcing proper protection for the Invention and for vesting title in Assignee to the Invention and all patent applications and patents based on the Invention;

5. Represents and warrants that Assignor has the full right to convey to Assignee the entire interest to the Invention, and that Assignor has not executed, and will not execute, any agreement in conflict herewith;

6. Agrees to transfer a like interest upon request of Assignee, and without further remuneration, in and to any improvements growing out of or relating to the Invention or any patent applications or patents based thereon;

7. Authorizes Assignee to insert in this Assignment the serial number and filing date of the Application or any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment; and

8. Covenants that this Assignment shall be binding upon Assignor's heirs, successors, and legal representatives.

Sole or first inventor:

Signature:



Date:

10/5/09

Full Name:

Craig Richard Snedden

Residence:

11006 Westwood Blvd.

Culver City, CA 90230

STATE OF \_\_\_\_\_ )

) SS:

COUNTY OF \_\_\_\_\_ )

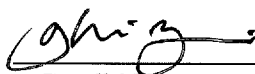
On this \_\_\_\_ day of \_\_\_\_\_, 2009, personally appeared before me Craig Richard Snedden, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public: \_\_\_\_\_

My Commission Expires: \_\_\_\_\_

Second inventor:

Signature:



Date:

10/05/09

Full Name:

Gandhi Bonergue Sifuentes

Residence:

13814 Mulberry Dr.

Whittier, CA 90605

STATE OF \_\_\_\_\_ )

) SS:

COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 2009, personally appeared before me Gandhi Bonergue Sifuentes, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public: \_\_\_\_\_

My Commission Expires: \_\_\_\_\_

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles

On 10-5-2009 before me, Kimberley A. Martin

Date

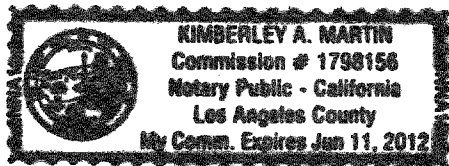
Here Insert Name and Title of the Officer

personally appeared Craig Richard Snedden and

Name(s) of Signer(s)

Gandhi Bonergue Sifuentes

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Kimberley A. Martin

Signature of Notary Public

Place Notary Seal Above

## OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

### Description of Attached Document

Title or Type of Document: Assignment

Document Date: 10-5-2009

Number of Pages: Two (2)

Signer(s) Other Than Named Above: NONE

### Capacity(ies) Claimed by Signer(s)

Signer's Name: Craig Richard Snedden

☒ Individual

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: Self

RIGHT THUMBPRINT  
OF SIGNER

Top of thumb here



Signer's Name: Gandhi Bonergue Sifuentes

☒ Individual

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

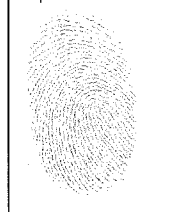
☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: Self

RIGHT THUMBPRINT  
OF SIGNER

Top of thumb here



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