

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hetal N. JARIWALA</td> <td>10/09/2009</td> </tr> <tr> <td>Eva E. BAUER</td> <td>10/09/2009</td> </tr> <tr> <td>Lale TANERI</td> <td>10/07/2009</td> </tr> </tbody> </table>		Name	Execution Date	Hetal N. JARIWALA	10/09/2009	Eva E. BAUER	10/09/2009	Lale TANERI	10/07/2009				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Flip &amp; Tumble, LLC</td> </tr> <tr> <td>Street Address:</td> <td>820 Kains Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>#211</td> </tr> <tr> <td>City:</td> <td>Albany</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94706</td> </tr> </table>		Name:	Flip & Tumble, LLC	Street Address:	820 Kains Avenue	Internal Address:	#211	City:	Albany	State/Country:	CALIFORNIA	Postal Code:	94706
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<b>CORRESPONDENCE DATA</b>													
Fax Number: (650)284-2180 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (650) 242-4210 Email: kmoore@lbhip.com Correspondent Name: Levine Bagade Han LLP Address Line 1: 2400 Geng Road Address Line 2: Suite 120 Address Line 4: Palo Alto, CALIFORNIA 94303													
ATTORNEY DOCKET NUMBER:	FLPNNZ00100												
NAME OF SUBMITTER:	David A. Levine												
Total Attachments: 2													

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**PATENT**  
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Attorney Docket No.: FLPNNZ00100

**ASSIGNMENT  
JOINT**

THIS ASSIGNMENT, by Hetal N. JARIWALA, Eva E. BAUER and Lale TANERI, (hereinafter referred to as the assignor), residing at 820 Kains Avenue, #211, Albany, CA 94706, USA, ; 820 Kains Avenue, #311, Albany, CA 94706, USA, ; and Yildiz Yenimahalle Bekci Sok, No.3, Istanbul 34353 TURKEY respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements set forth in an application for Letters Patent of the United States entitled DEVICE WITH ATTACHED STORAGE POUCH bearing Application No. 12/568,563, filed September 28, 2009 ; and

WHEREAS, Flip & Tumble, LLC, a corporation duly organized under and pursuant to the laws of and having its principal place of business at 820 Kains Avenue, #211, Albany, CA 94706, USA, (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefore and thereon:

NOW, THEREFORE, for good and sufficient consideration, receipt of which is hereby acknowledged by assignors, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefore and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents,


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take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns. Such cost and expense shall include, but is not limited to, lost normal compensation of the respective assignor.

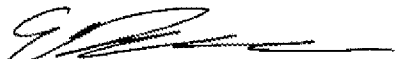
AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

10/9/09


Date

  
Hetal N. JARIWALA10/9/09

Date

  
Eva E. BAUEROctober 07, 2009

Date

  
Lale TANERI