Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Corinne McCormack | 09/30/2009 |

RECEIVING PARTY DATA

| Name: | Corinne McCormack, Inc. |
|-----------------|-------------------------------|
| Street Address: | 7 West 36th Street, 9th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10018 |

PROPERTY NUMBERS Total: 7

| Property Type | Number |
|----------------|---------|
| Patent Number: | D454686 |
| Patent Number: | 0431905 |
| Patent Number: | D439738 |
| Patent Number: | D478836 |
| Patent Number: | 6688507 |
| Patent Number: | D470307 |
| Patent Number: | D468535 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 09910008.000002

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REEL: 023373 FRAME: 0635

D454686

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| NAME OF SUBMITTER: | Phili |
|--|-------|
| Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif | |

PATENT REEL: 023373 FRAME: 0636

ASSIGNMENT

WHEREAS, Corinne McCormack (hereinafter referred to as "ASSIGNOR"), residing at 55 East 87th Street, New York, New York 10128, is the inventor and owner of U.S. Patents listed on Schedule A annexed hereto (hereinafter referred to as the "Patents"); and

WHEREAS, Corinne McCormack, Inc., a New York corporation having a principal place of business at 7 West 36th Street, 9th Floor, New York, New York 0018 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right and title to and interest in the invention disclosed in the above-identified patents, including all U.S., foreign and international patent rights therein;

NOW, THEREFORE, pursuant to this Assignment, ASSIGNOR hereby distributes, assigns, conveys and transfers to ASSIGNEE, its successors and assigns, all of ASSIGNOR's right, title and interest in and to the Patents, including all patent applications, and to the inventions therein disclosed and claimed and to all international priority rights relating thereto throughout the world, and in and to any continuations, divisions, reissues, reexaminations and extensions thereof, along with any and all rights of enforcement with respect thereto, including all rights to sue and/or recover for the past, present and future infringement thereof, and any and all causes of action related thereto. ASSIGNEE may apply for and receive patents in its own name wherever so permitted by law.

ASSIGNOR shall, when requested by ASSIGNEE, execute all rightful oaths, assignments, and powers of attorney, including but not limited to the right to file and prosecute in its own name, wherever so permitted by law, patent applications, including corresponding applications outside of the U.S., and to claim priority of patent applications pursuant to the Paris Convention, to ASSIGNEE and to agents and legal representatives of ASSIGNEE, and all other papers necessary and proper to carry out the intent and purpose of this Patent Assignment.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment on this 30 day of

September 30, 2009

CORINNE MCCORMACK

Witnessed by: Muna 12

Print Name:

1659941 v1

Total P.02 **PATENT**

REEL: 023373 FRAME: 0637

SCHEDULE A

Patents

| Invention Title | Patent Number | Date of Patent Issue |
|--|-----------------|-----------------------------|
| Eyeglass Case | US D454,686 S | March 26, 2002 |
| Watch and Jewelry Case | Des. 431,905 | October 17, 2000 |
| Eyeglass Case | US D439,738 S | April 3, 2001 |
| Heart Shaped Eyeglass Holding Rings | US D478,836 S | August 26, 2003 |
| Eyeglass Holding Device | US 6,688,507 B2 | February 10, 2004 |
| Eyeglass Holding Ring | US D470,307 S | February 18, 2003 |
| Multiple Compartment Carrying Case | US D468,535 S | January 14, 2003 |

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RECORDED: 10/15/2009

PATENT REEL: 023373 FRAME: 0638