PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hiu Wai HO	10/15/2009
Wing Kit LUI	10/15/2009

RECEIVING PARTY DATA

Name:	Eric Beare Associates Limited	
Street Address:	ROOM 1202-4, NEW KOWLOON PLAZA, 38 TAI KOK TSUI ROAD	
City:	KOWLOON	
State/Country:	HONG KONG	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29345457

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 4: PHOENIXVILLE, PENNSYLVANIA 19460

ATTORNEY DOCKET NUMBER:	29889
NAME OF SUBMITTER:	HO Hiu Wai

Total Attachments: 9

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ASSIGNMENT

THIS ASSIGNMENT is made on the 15th day of October

. 2009

BETWEEN

HO Hiu Wai, a citizen of Hong Kong Special Administrative Region of ROOM 1202-4, (1) NEW KOWLOON PLAZA, 38 TAI KOK TSUI ROAD, KOWLOON, HONG KONG and LUI Wing Kit, a citizen of Hong Kong Special Administrative Region of ROOM 1202-4, NEW KOWLOON PLAZA, 38 TAI KOK TSUI ROAD, KOWLOON, HONG KONG ("The Assignor")

and

Eric Beare Associates Limited, a limited liability company incorporated under the laws of (2) Hong Kong Special Administrative Region of ROOM 1202-4, NEW KOWLOON PLAZA, 38 TAI KOK TSUI ROAD, KOWLOON, HONG KONG ("The Assignee")

WHEREAS

The Assignor created a design for a Magnetic Memo Board ("the Design"). (A)Representations of the Design are annexed hereto in Attachment A.

The Assignor has agreed to assign all rights in the Design to the Assignee on the terms (B) set out herein and to execute this Assignment.

IT IS AGREED as follows:

In consideration of the sum of HK\$1 (receipt of which the Assignor hereby acknowledges), the Assignor as beneficial owner hereby sells, assigns and transfers to the Assignee the full and entire rights, title and interests in the Design for which an application for United States Patent was executed on the date hereof and may be granted therefor, to the full end of the term for which the said patent may be granted, as fully and entirely as the same would have been held by the Assignor had this Assignment not been made, together with the right to sue for past infringements of any such right and to retain any damages obtained as a result of such action.

This Assignment shall be governed by and construed in accordance with the laws of 2. Hong Kong Special Administrative Region and the parties hereby submit to the nonexclusive jurisdiction of the courts of Hong Kong Special Administrative Region.

This Assignment has been entered into on the date stated at the beginning.

SIGNED by the Assignor

HO Hiu Wai

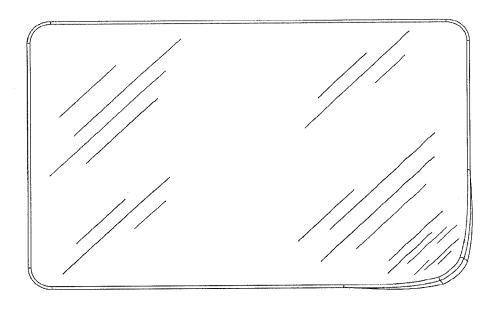
SIGNED by the Assignor LUI Wing Kit

SIGNED by the Assignee's director,) Eliha Prop for and on behalf of Eric Beare Associates Limited

Calhylo

PATENT

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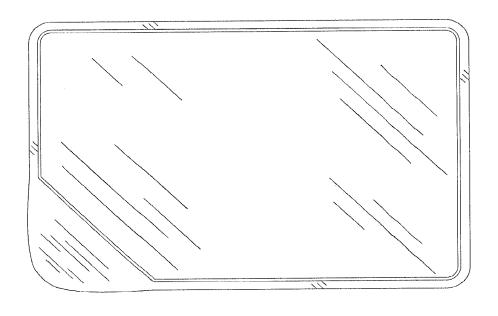


FIG. 2

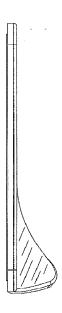


FIG. 3







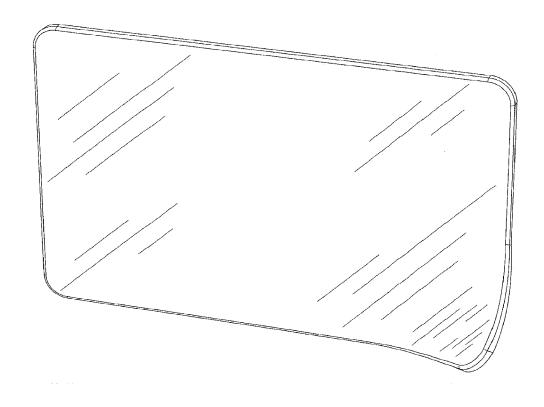


FIG. 7

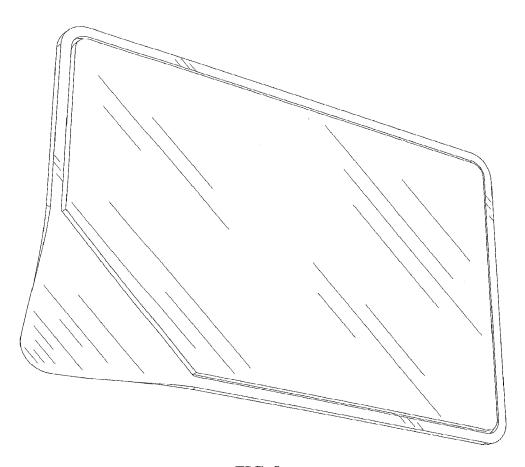


FIG. 8

RECORDED: 10/15/2009