

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>John Lamb</td> <td>10/13/2009</td> </tr> <tr> <td>Will Maskell</td> <td>10/09/2009</td> </tr> <tr> <td>Alan Whiting</td> <td>10/08/2009</td> </tr> <tr> <td>Tom Walton</td> <td>09/24/2009</td> </tr> <tr> <td>Corinne Elstow</td> <td>10/09/2009</td> </tr> </tbody> </table>		Name	Execution Date	John Lamb	10/13/2009	Will Maskell	10/09/2009	Alan Whiting	10/08/2009	Tom Walton	09/24/2009	Corinne Elstow	10/09/2009
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>COLGATE-PALMOLIVE</td> </tr> <tr> <td>Street Address:</td> <td>300 PARK AVENUE</td> </tr> <tr> <td>City:</td> <td>NEW YORK</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10022</td> </tr> </table>		Name:	COLGATE-PALMOLIVE	Street Address:	300 PARK AVENUE	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10022		
Name:	COLGATE-PALMOLIVE												
Street Address:	300 PARK AVENUE												
City:	NEW YORK												
State/Country:	NEW YORK												
Postal Code:	10022												
PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: (732)878-7660</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7328787290</p> <p>Email: Christine_Briscoe@colpal.com</p> <p>Correspondent Name: COLGATE-PALMOLIVE</p> <p>Address Line 1: 909 RIVER ROAD</p> <p>Address Line 2: PATENT DEPT</p> <p>Address Line 4: PISCATAWAY, NEW JERSEY 08855</p>													
ATTORNEY DOCKET NUMBER:	8806-08-PCP												
NAME OF SUBMITTER:	Christine Briscoe												

CH \$40.00 29339419

500990126

PATENT
REEL: 023381 FRAME: 0667

Total Attachments: 6

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ASSIGNMENT

WHEREAS, WE, John Lamb, Will Maskell, Alan Whiting, Tom Walton, Corinne Elstow (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed on June 30, 2009, U.S. Serial No. 29/339,419 in the United States Patent and Trademark Office entitled "CONTAINER;" and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

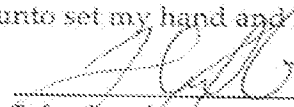
ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein. All expenses connected in obtaining, maintaining and enforcing patent protection for said invention shall be borne by ASSIGNEE.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

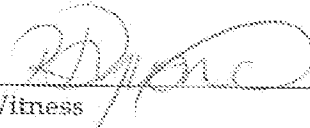
This Assignment is effective as of: June 30, 2009
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of

13-10 2009.



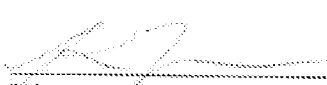
John Lamb
The Old Chapel Bottles Ford
Fewsey
Wiltshire
SN96LU, GREAT BRITAIN



Witness

13/10/09

Date



Witness

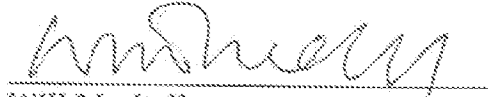
13-10-09

Date

(Sheet 2 of 6)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of

09/10/ 2009.

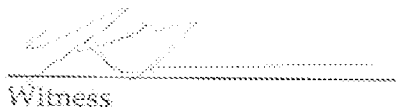


Will Maskell

Dene Cottage, Elcot Lane, Marlborough
Wiltshire, SN8 2BA,
Great Britain

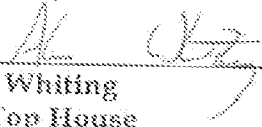

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09/10/09
Date

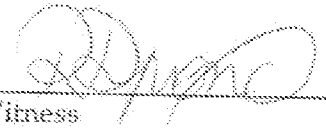

Witness

09/10/09
Date

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of
08 OCT 2009.



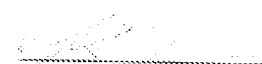
Alan Whiting
Pea Top House
Culgaith
Penrith
Cumbria CA10 1QW
GREAT BRITAIN



Witness

08/10/09

Date




Witness


08/10/09

Date

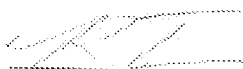
(Sheet 4 of 6)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of
24/09/ 2009.


Tom Walton
69 Priorsfield, Marlborough
Wiltshire, SN8 4AQ
Great Britain


Witness

24/09/09
Date


Witness

24.9.09
Date

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of

9th Oct 2009.

Corinne Elstow

Corinne Elstow
12 Salisbury Road
Marlborough
Wiltshire SN84AB
GREAT BRITAIN

[Signature]
Witness

09/10/09
Date

[Signature]
Witness

9.10.09
Date

(Sheet 6 of 6)