

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yaniv AXEN	10/19/2009
Shmuel WELLER	10/19/2009
RECEIVING PARTY DATA	
Name:	SundaySky Ltd.
Street Address:	38 HaBarzel Street, 6th Floor
City:	Tel-Aviv
State/Country:	ISRAEL
Postal Code:	69710
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12309034
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ATTORNEY DOCKET NUMBER:	45394
NAME OF SUBMITTER:	Martin D. Moynihan
Total Attachments: 1 source=45394 Executed Assignment#page1.tif	

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Yaniv AXEN
16 Hoffen Street, Apt. # 2
69103 Tel-Aviv
Israel

Shmuel WELLER
20 Amsterdam Street, Apt. # 5
62641 Tel-Aviv
Israel

hereby sell(s), assign(s) and transfer(s) to:

SundaySky Ltd.
38 HaBarzel Street, 6th Floor
69710 Tel-Aviv
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

AUTOMATIC GENERATION OF VIDEO FROM STRUCTURED CONTENT

described and claimed in the following Patent Application:


US National Phase Patent Application No. 12/309,034
international filing date July 5, 2007,
and identified as Attorney Docket No. 45394

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.



Yaniv AXEN

Date: October 19, 2009



Shmuel WELLER

Date: October 19, 2009