

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Antonin Ghirardi | 06/26/2009 |
| Cecille Rembauville | 06/26/2009 |
| RECEIVING PARTY DATA | |
| Name: | Christian Dior Couture, S.A. |
| Street Address: | 30 avenue Montaigne |
| City: | Paris |
| State/Country: | FRANCE |
| Postal Code: | 75008 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29344176 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 30200/285 |
| NAME OF SUBMITTER: | Philip H. Gottfried, Esq. |
| Total Attachments: 1 source=Assignment 29344176#page1.tif | |

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PATENT
REEL: 023389 FRAME: 0036

DEED OF ASSIGNMENT

I/We,

1. Antonin GHIRARDI , residing at 30 avenue Montaigne -
75008 PARIS, France
2. Cécile REMBAUVILLE , residing at 30 avenue Montaigne -
75008 PARIS, France

(herein referred to as "the Assignor (s)") have designed the following design:

CHRISTIAN DIOR COUTURE for jewel

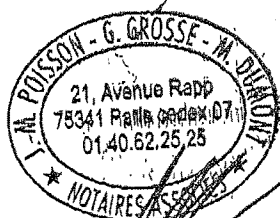
Whereas, CHRISTIAN DIOR COUTURE, 30 avenue Montaigne-75008 PARIS, France
(hereinafter referred to "Assignee") is desirous of acquiring the entire right, title and
Interests in the same.

The Assignor(s) hereby assign to Assignee of the entire right, title and interest in and to
the same, for its sole use and behalf, to the full end of the term for which said patent may
be granted, as fully and entirely as the same would have been held by me/us had this
assignment not been made.

Executed this 26 day of June 2009

In the presence of:-

Le notaire associé soussigné
certifie la signature matérielle
de M. Antonin GHIRARDI
et Cécile REMBAUVILLE
Paris, le

26 JUIN 2009**Guy GROSSE**

(Assignor)
(Antonin GHIRARDI)

(Assignor)
(Cécile REMBAUVILLE)

(Witness)
(Daniel PÉRET)

(Assignee)
(FRANÇOISE YON)
CHRISTIAN DIOR COUTURE

(Witness)
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