PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bloomberg L.P.	04/28/2008

RECEIVING PARTY DATA

Name:	Bloomberg Finance L.P.	
Street Address:	731 Lexington Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12582075

CORRESPONDENCE DATA

Fax Number: (212)588-0500

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Address Line 1: 745 Fifth Avenue

Address Line 4: New York, NEW YORK 10151

ATTORNEY DOCKET NUMBER: 336001-2096.2

NAME OF SUBMITTER: Frank J. DeRosa

Total Attachments: 3

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PATENT REEL: 023395 FRAME: 0281 OF \$40.00 12582075

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PATENT ASSIGNMENT

This Patent Assignment is made and entered into, *nunc pro tunc*, as of November 14, 2007, by and between BLOOMBERG L.P., a Delaware limited partnership ("<u>Assignor</u>"), and BLOOMBERG FINANCE L.P., a Delaware limited partnership ("<u>Assignee</u>") (collectively referred to as the "<u>Parties</u>").

WHEREAS, pursuant to the Intellectual Property Contribution Agreement among the Parties of November 14, 2007 (the "Agreement"), Assignor has assigned to Assignee all Assignor's right, title and interest in the Contributed IP Assets (as defined therein) throughout the world, including any and all patents and pending patent applications listed on the attached Schedule 1 and all inventions described and claimed therein (including continuations, divisionals, continuations-in-part, provisionals, reissues, reexaminations or interferences thereof), whether or not any such applications are modified, withdrawn or resubmitted (collectively referred to as the "Patents"); and

WHEREAS, pursuant to the Agreement, Assignee has acquired all of Assignor's right, title and interest in and to the Contributed IP Assets, including the Patents, and the Parties wish to record such acquisition in the U.S. Patent and Trademark Office and all other applicable intellectual property offices; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

- 1. Pursuant to the Agreement, Assignor hereby irrevocably contributes, transfers, grants, bargains, assigns, conveys and delivers to Assignee, absolutely and not as collateral security, without recourse, except as expressly provided in the Agreement, as a capital contribution to the Assignee all of Assignor's right, title and interest in and to the Patents, together with the right to bring an action or proceeding at law or in equity or before any governmental authority for any past, present or future infringement or violation of any of the Patents, and to collect all damages, awards, settlements and proceeds relating to the Patents. Assignor further consents to recordation of this Assignment by Assignee, including with the U.S. Patent and Trademark Office.
- 2. This Patent Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but both of which together shall constitute one and the same instrument.
- 3. This Patent Assignment is subject to all the terms and conditions of the Agreement. The Parties intend that this Patent Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed IP Assets.

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PATENT REEL: 023395 FRAME: 0282

BLOOMBERG L.P.

By: Bloomberg Inc. its general partner

Name: Richard K. DeScherer

Title: Secretary

STATE OF NEW YORK)
	:ss.:
COUNTY OF NEW YORK)

On the 23 day of April, 2008, before me the undersigned, personally appeared Richard K. DeScherer, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

WILBERT DAVIS
Notary Public, State of New York
No. 01DA6011686
Qualified in Dutchess County
Certificate Filed in New York County
Commission Expires Aug. 10, 2010

BLOOMBERG FINANCE L.P.

By: Bloomberg (GP) Finance LLC, its general partner

Ву:

Name: Richard K. DeScherer

Title: Secretary

STATE OF NEW YORK)
	:ss.:
COUNTY OF NEW YORK)

On the 23th day of April, 2008, before me the undersigned, personally appeared Richard K. DeScherer, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

WILBERT DAVIS
Notary Public, State of New York
No. 01DA6011686
Qualified in Dutchess County
Certificate Filed in New York County
Commission Expires Aug. 10, 2010

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Schedule 1 to Patent Assignment

Title	Application No.	Filing Date
Dynamically Programmable RFID	(11/744,932)	05/07/07
Transponder		
Support Structure for Two or More	11/839,972	08/16/07
Flat Panel Display Devices		

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PATENT REEL: 023395 FRAME: 0284