## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	re-recording to add assignee omitted from cover sheet, previously recorded at Reel 013924, Frame 0867

### **CONVEYING PARTY DATA**

Name	Execution Date
JONATHAN BOKOR	08/08/2003
PETER SCHULTZ	08/14/2003
MATTHEW THOMPSON	08/12/2003

### **RECEIVING PARTY DATA**

Name:	DISNEY ENTERPRISES, INC.
Street Address:	500 SOUTH BUENA VISTA AVENUE
City:	BURBANK
State/Country:	CALIFORNIA
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Name:	LIBERATE TECHNOLOGIES
Street Address:	2 CIRCLE STAR WAY
City:	SAN CARLOS
State/Country:	CALIFORNIA
Postal Code:	94070

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10428660

### **CORRESPONDENCE DATA**

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**PATENT** 

REEL: 023396 FRAME: 0662

OF \$40.00 10428660

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ATTORNEY DOCKET NUMBER:	820.014
NAME OF SUBMITTER:	Stanley D. Ference III
Total Attachments: 5 source=Recorded Assignment#page1.tif source=Recorded Assignment#page2.tif source=Recorded Assignment#page3.tif source=Recorded Assignment#page4.tif source=Recorded Assignment#page5.tif	

PATENT REEL: 023396 FRAME: 0663

		Docket No. 54317-021600
Form PTO-1595 RECORDATION FOR	M COVER SHEET	U.S. DEPARTMENT OF COMMERCE
Rev. 10/02) DATENTS ONLY U.S. Patent and Trademark C		
OMB No. 0651-0027 (exp. 6/30/2005)  Tab settings ⇒ ⇒ ⇒ ▼ ▼	<b>V V</b>	, A A
To the Honorable Commissioner of Patents and Trademarks	Please record the attached	original documents or copy thereof.
Name of conveying party(ies):     Jonathan Bokor	<b>i</b>	s of receiving party(ies)
Peter Schultz Matthew Thompson	Disney Enterp 500 South Bu Burbank, Cali	ena Vista
Additional name(s) of conveying party(es) attached? Yes 🗸 No		
3. Nature of conveyance:  Assignment Merger  Security Agreement Change of Name  Other		
Execution Date: August 8, 2003	Additional name(s) &	address(es) attached? Yes No
If this document is being filed together with a new app  A. Patent Application No.(s) 10/428,660  Additional numbers a	B. Patent No.(s)	date of the application is:
5. Name and address of party to whom correspondence	· · · · · · · · · · · · · · · · · · ·	pplications and patents involved:
concerning document should be mailed:		
	7. Total fee (37 CFR	3.41) <b>\$</b> 40.00
Greenberg Traurig, LLP	Enclosed	
2450 Colorado Avenue, Suite 400E Santa Monica, California 90404	✓ Authorized to	be charged to deposit account
Attn: Margo Maddux, Patent Agent	8. Deposit account r	number:
		50-2638
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9. Signature.		
Margo Maddux Ma	ugo Madduy	August 28 , 2003
Name of Person Signing	v Signature	Date
Total number of pages including co-	ver sheet, attachments, and o	documents: 5

Mail documents to de recorded with required cover sheet information to: Commissioner of Patents & Tradomerks, Box Assignments Washington, D.C. 20231

**REEL: 023396 FRAME: 0664** 

Docket No. 54317-021600

#### ASSIGNMENT

WHEREAS, We, JONATHAN BOKOR, residing at 128 West 71st Street, Apt. B, New York, New York 10023, PETER SCHULTZ, residing at 380 Vallejo Drive, #204, Millbrae, California 94030, and MATTHEW THOMPSON, residing at 434 Summit Drive, Emerald Hills, California 94062, the undersigned inventors and the ASSIGNORS herein, have invented a SYSTEM AND METHOD FOR DISPLAYING COMMERCIALS IN CONNECTION WITH AN INTERACTIVE TELEVISION APPLICATION, for which an application for Letters Patent was filed on May 2, 2003, as Application No. 10/428,660, and of which inventions and improvements we are the joint owners; and

WHEREAS, DISNEY ENTERPRISES, INC., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 500 South Buena Vista Avenue, Burbank, California 91521-0165, and LIBERATE TECHNOLOGIES, a corporation organized and existing under the laws of the State of Delaware, having a place of business at Liberate Technologies, 2 Circle Star Way, San Carlos, California 94070-6200, the ASSIGNEES herein, desire to acquire the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon. Such assignment is governed entirely by the terms as set forth in the Application Development Agreement dated May 3, 2002.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEES to us paid, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, We, the said ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto said ASSIGNEES, their successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuationsin-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America. its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

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And for the above-named considerations, We do hereby agree that We will, at the request of said ASSIGNEES, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEES may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEES the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, We do hereby authorize and empower the ASSIGNEES, their successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

But All For 2003

Dated: / \v	1407 0 , 200	By VVV	
	e .	JONATHAN B	OKOR
Witnessed By			
signature _	M. CHATTANIA_		
name:	DUNCE DERNIGED		
address:	77118+1NN+18+8+7=+		
	121D40RK, NY 10003		
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Dated:		ByPETER SCHUI	· ተን
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signature			
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Dated:		ByMATTHEW TI	701
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Dated:

### Docket No. 54317-021600

And for the above-named considerations, We do hereby agree that We will, at the request of said ASSIGNEES, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEES may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEES the entire right, title and interest in the inventions, applications and Letters Patent.

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Rv

Witnessed By:	JONATHAN BOKOR
signature name: address:	
Dated: 8/14/c/s  Witnessed By:  signature name: 100ni 16f Yen-80  address: 280 Volle o Dr. #20  Willby ac A. 94030	By PETER SCHULTZ
Dated:	ByMATTHEW THOMPSON
signature name: address:	
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And for the above-named considerations, We do hereby agree that We will, at the request of said ASSIGNEES, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEES may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEES the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, We do hereby authorize and empower the ASSIGNEES, their successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated		ву
Witnessed B	y:	JONATHAN BOKOR
signature name: address:		
Dated:		ByPETER SCHULTZ
Witnessed B	y:	
signature name: address:		
Dated: 8 With ssect a signature name: 4 address: 4	12/03 DEC THOMPSON 34 SUMMIT DR MERALD HILLS, CA 940	By MATTHEW THOMPSON

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RECORDED: 08/28/2003 **RECORDED: 10/20/2009** 

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