PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Robert J.S. Berman	10/09/2009

RECEIVING PARTY DATA

Name:	Silvertop Associates, Inc.
Street Address:	600 East Clements Bridge Road
Internal Address:	P.O. Box 7
City:	Runnemede
State/Country:	NEW JERSEY
Postal Code:	08078

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29345697

CORRESPONDENCE DATA

Fax Number: (412)281-0717

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412-454-5000

Email: docketingpgh@pepperlaw.com Correspondent Name: PEPPER HAMILTON LLP

Address Line 1: ONE MELLON CENTER, 50TH FLOOR

500 GRANT STREET Address Line 2:

Address Line 4: PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER: 134577.00111

NAME OF SUBMITTER: John R. Brancolini, Reg. No. 57,218

Total Attachments: 2

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PATENT REEL: 023402 FRAME: 0124

ASSIGNMENT

WHEREAS Robert J.	S. Berman, having an address of 50	1 Kings Highway West,
Haddonfield, New Jersey 08003, is t	he sole inventor of a certain new an	d useful invention as set
forth and disclosed in an application	entitled MAGAZINE COVER C	OSTUME, which [X] is
filed concurrently herewith or [as U.S. Patent
Application No	(hereinafter collectively, the "In	nvention").

WHEREAS, Silvertop Associates, INC., a New Jersey corporation having an address of PO Box 7, 600 East Clements Bridge Road, Runnemede, NJ 08078 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said Invention and in and to any and all Letters Patent of the United States and foreign countries that may be obtained therefore for said Invention;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignors do hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Invention as set forth in the above-mentioned application, including any applications which claim priority to the above referenced application, any applications to which the above referenced applications claim priority, and any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said Invention;

UPON SAID CONSIDERATION, Assignors shall not execute any writing or do any act whatsoever conflicting with the terms and conditions of this Agreement, and that Assignors will, at any time upon request, without further or additional consideration, but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for or obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said Invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any and all proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of Assignors and Assignee;

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PATENT REEL: 023402 FRAME: 0125

The undersigned hereby grant(s) the firm of PEPPER HAMILTON LLP the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

AND we request that any Patents that may be issued for said Invention be issued to said Assignee, its legal representatives, successors or assigns, as the joint owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date: 1009, 2009

Name: Robert J.S. Berman

STATE OF New Jersey)

(SS: COUNTY OF <u>Camden</u>)

On this 4th day of October, 2009, before me personally appeared Robert J.S. Berman, known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL

My commission expires

JESSICA LYNN MCKEON ID # 2362298 NOTARY PUBLIC OF NEW JERSEY Commission Expires 7/23/2012

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PATENT REEL: 023402 FRAME: 0126

RECORDED: 10/21/2009